Public Health and
Health Promotion Intervention
Module Code NUR3321

Credits / Level of Study 15 credits / Level 6

Module Aims
- Develop the students’ understanding of the concept of public health and health promotion within the context of contemporary health policy and the underlying political agenda.
- Explore and evaluate approaches to assessing public health and the underpinning information systems and data bases.
- Gain and exercise higher levels of judgement, decision making and discretion in public health and health promotion practice
- To gain confidence and competence in using a variety of approaches to promote healthy lifestyles with individuals, groups and communities.

Module Content
- The structure and nature of public health within the social and political context
- Processes of health surveillance and assessment of a population’s health and well-being.
- Resources needed to implement public health initiatives and support public health practice at local, national and international levels
- Causation and critical evaluation of selected therapeutic and preventative interventions
- Theories and concepts underpinning public health practice
- Collaborative working with individuals, groups and communities to enhance health and well being
- Exploration of the wider determinants of health and the use of advocacy to promote client perspective in the assessment process
- Appraising the quality of communication with individuals, groups and communities in assessment processes
- Identifying, collating, analysing and critically interpreting data relating to health and well-being of an identified population and using this to make recommendations for service development
- The bio-psychosocial aspects of group and community assessment
- Contemporary issues in public health or social care
- Health promotion models and approaches underpinning health promotion work
- Social marketing

Pre-requisites of Study
None

Delivery of Module
Student presentation, lectures, seminars, workshops, discussions, case studies and virtual learning approaches, seminars from expert speakers.

Assessment
Drawing on and interpreting varying levels and sources of data, perform a health needs assessment of a defined population. Devise an intervention for a health promotion priority identified in the health needs assessment.

Using the data you have collated, provide a rationale for your strategy that could be used to influence potential funders.

2500 words

Key Information

Study Dates
October 2018: 2, 3, 9, 10, 16, 17, 22

*Please check our website to ensure that there have been no revisions to the course dates listed

Location
University of Surrey

Cost £980.00

Module Leader
Felicity Jones
Tel: 01483 686968
Email: felicity.jones@surrey.ac.uk

Post Registration Administration Team
Tel: 01483 684505
Email: postreg_admin@surrey.ac.uk

How to Apply
Application forms can be printed from our website