**Programme Specification – 2016/17**

1. **Awarding body**
   University of Surrey

2. **Teaching institution (if different)**
   N/A

3. **Final award and programme/pathway title**
   MSc International Business Management

4. **Subsidiary award(s) and title(s)**
<table>
<thead>
<tr>
<th>Award</th>
<th>Title</th>
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<tbody>
<tr>
<td>PG Dip</td>
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<tr>
<td>PG Cert</td>
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</tbody>
</table>

5. **FHEQ Level**
   6, 7

6. **Credits and ECTS credits**
   180 UK credits, 90 ECTS credits

7. **Name of Professional, Statutory or Regulatory Body (PSRB)**
   AACSB

8. **Mode of study and route code**
<table>
<thead>
<tr>
<th>Mode of study</th>
<th>Route code</th>
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<tbody>
<tr>
<td>Full-time</td>
<td>Y</td>
</tr>
<tr>
<td>Full-time with PTY</td>
<td>N</td>
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<tr>
<td>Part-time</td>
<td>N</td>
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<tr>
<td>Distance learning</td>
<td>N</td>
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<td>Short course</td>
<td>N</td>
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9. **JACs code**
   

10. **QAA Subject benchmark statement (if applicable)**
    Subject benchmark statement master’s degree in Business and Management 2007

11. **Other internal and / or external reference points**
    N/A

12. **Faculty and Department/School**
    Faculty of Arts and Social Sciences, Surrey Business School

13. **Programme Leader**
    Suman Saha

14. **Date of production/revision of the specification**
    September 2016

15. **Educational aims of the programme**

   This Masters program features the latest thinking and developments in international strategy, as well as emerging issues in international business such as the rise of emerging market multinationals and global innovation. It also includes modules that develop essential skills and knowledge for understanding and analyzing international business.

16. **Programme learning outcomes**

    The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:

    **Knowledge and understanding**
    - Globalization and its drivers
    - Strategies used by global firms
    - Human resource management strategies for global firms
    - Key marketing strategies
    - Principals for accounting and finance
    - International trade and key policy parameters

    **Intellectual / cognitive skills**
• Understand business and finance related materials on globalization;
• Develop ability and skills to collect qualitative and quantitative data;
• Develop dynamic and multiple perspective in understanding business strategies, and their consequences on stakeholders.

Professional practical skills

• Collect and organize information;
• Communication and presentation skills;
• Team-work; collaboration and negotiation.

Key / transferable skills

• Learn by self-reflection and self-testing of theoretical knowledge and understanding against practical situations and empirical data.
• Communicate effectively with peers and academics

17. Programme structure – including the route / pathway / field requirements, levels modules, credits, awards and further information on the mode of study.

All programmes operate on a 15 credit modular structure over two semesters. All taught modules are semester based and are worth 15 credits, which is indicative of 150 hours of learning, comprised of student contact, private study and assessment. Project and dissertation modules can be either 15, 30, 45 or 60 credits and, additionally Master's dissertations 90 credits.

Credits achieved from completing the dissertation / final project module cannot be attributed to a subsidiary award. Students are unable to submit their dissertation until they have successfully completed their taught modules.

This programme is studied full-time over one academic year. In order to achieve the principal award of an MSc a student must complete 180 credits, with a minimum of 150 credits at FHEQ level 7 and the remainder at FHEQ level 6. Students are also eligible to exit the programme with the following subsidiary awards:

• PG Dip – 120 credits with a minimum of 90 credits at FHEQ level 7 and the remainder at FHEQ level 6
• PG Cert – 60 credits with a minimum of 45 credits at FHEQ level 7 and the remainder at FHEQ level 6

In order for students to progress they must achieve a minimum average of 50%.

Programme adjustments (if applicable)

N/A

<table>
<thead>
<tr>
<th>FHEQ Level (7): Potential awards – MSc / PG Cert / PG Dip</th>
</tr>
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<tbody>
<tr>
<td>Module code</td>
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<tr>
<td>---------------</td>
</tr>
<tr>
<td>MANM061</td>
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<td>MANM169</td>
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<td>MANM009</td>
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<td>MANM297</td>
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<td>MANM171</td>
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<td>MANM003</td>
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<td>MANM115</td>
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<td>MANM008</td>
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<tr>
<td>MANM010</td>
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</tbody>
</table>

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level? Choose 1 from the 5 listed optional modules.

18. Opportunities for placements / work-related learning / collaborative activity – please indicate if any of the following apply to your programme

- Associate Tutor(s) / Guest Speakers / Visiting Academics: N/A
- Professional Training Year (PTY): N/A
- Placement(s) (study or work that are not part of the PTY or Erasmus Scheme): N/A
- Clinical Placement(s) (that are not part of the PTY Scheme): N/A
- ERASMUS Study (that is not taken during Level P): N/A
- Study exchange(s) (that are not part of the ERASMUS Scheme): N/A
- Dual degree: N/A

19. Quality assurance

The Regulations and Codes of Practice for taught programmes can be found at: http://www.surrey.ac.uk/quality_enhancement/index.htm