1. Awarding body | University of Surrey
2. Teaching institution (if different) | N/A
3. Final award and programme/pathway title | BSc (Hons) International Business Management
*MBus International Business Management
4. Subsidiary award(s) and title(s) | Award | Title
| *BSc (Hons) | International Business Management
| BSc (Ord) | International Business Management
| Dip HE | International Business Management
| Cert HE | International Business Management
5. FHEQ Level | 4, 5, 6,*7
6. Credits and ECTS credits | 360 UK Credits, 180 ECTS credits / *480 UK credits (240 ECTS credits)
7. Name of Professional, Statutory or Regulatory Body (PSRB) | N/A
8. Mode of study and route code | Mode of study | Route code
| Full-time | Y
| Full-time with PTY | Y
| Part-time | N
| Distance learning | N
| Short course | N
9. JACs code
10. QAA Subject benchmark statement (if applicable) | General Business and Management 2007
*Master’s degree in Business and Management 2007
11. Other internal and / or external reference points | N/A
12. Faculty and Department/School | Faculty of Arts and Social Sciences, Surrey Business School
13. Programme Leader | Mr Peter Robinson
14. Date of production/revision of the specification | July 2016
15. Educational aims of the programme

**MBus**

The educational rationale of MBus is to enable high-performing students to extend their studies within the specialism developed as part of the BSc International Business Management programme to the fourth, Masters’ year of study and research, and thus add both depth and value to their higher education at the University of Surrey that would not be easily achievable by undertaking a separate Masters’ degree due to such stand-alone degrees often acting as conversion courses into equivalent specialism. By contrast, the MBus programme offers the following advantages:

- Advanced study within the specialism building directly on what students have learnt in Levels 4, 5 and 6 (as well as P for those who have undertaken placements) as part of a student-centred, research-led programme
- Being part of a small, select cohort of high-performing students starting with similar specialist knowledge base from the BSc part of the programme, enabling more tailored learning
- Opportunity to reflect on the learning the students have received at BSc level and apply it to a research situation
- Graduating with a Masters qualification ahead of those who are studying for a standalone Masters
qualification, which will give students a head start against their competitors in the job market.

The MBus programme also has the following additional educational strengths:
- Customisation via option choices to the students’ own interests and aspirations within and beyond the subject specialism;
- Comprising a substantial piece of applied research (via the Applied Research Project component) under the supervision of expert academics in students’ chosen field;
- Fostering students’ initiative and ownership of own learning in relation to advanced tasks, such as for example working as part of a group to organise a networking and knowledge transfer event (as part of the Networking and Knowledge Transfer module);
- Giving students access to cutting-edge ideas, theories and practices through experts from both within and outside Surrey Business School, including industry experts.

MBus International Business Management students study specialist modules in International Business Management alongside other business management modules that provide students with more general grounding in the wider business and management discipline. The specialist modules give students with a thorough understanding of International Business issues. The programme is ideal for students who have a global outlook and international aspirations. In the globalized economy both large and small companies need to focus on international markets (and in particular on emerging markets). Expertise in International Business Management is designed to give students an advantage in the International job market.

BSc
The programme aims to:
- Be truly international
- Be grounded in an ethos of sustainability
- Develop individuals who are recognised as professionals in their field
- Reflect current industry practice and research themes
- Provide a professional, creative, dynamic and supportive learning environment
- Recognise the role of the wider university in supporting the development of the individual
- Be distinctive yet integrated and can be tailored to specialist interest
- Produce employable individuals who reflect the characteristics of the ‘Surrey Management Graduate’

On graduation, successful students will be:

Thinkers - They exercise initiative in applying thinking skills critically and creatively to recognize and approach complex problems, and make reasoned, ethical decisions.

Achievers - They get things done in an effective, efficient and timely manner. They demonstrate adaptability and resilience when coping with complexity, applying creativity appropriately.

Communicators - They understand and express ideas and information confidently and creatively in a variety of communication modes. They work effectively and willingly in collaboration with others.

Inquirers - They develop their natural curiosity and actively enjoy learning. They acquire the skills necessary to conduct inquiry and research and show independence in learning.

Informed Risk-takers - They approach unfamiliar situations and uncertainty with courage and forethought, and have the independence of spirit to explore new roles, ideas and strategies.

These graduates will strive to be:

Knowledgeable - They explore concepts, ideas and issues that have local and global significance. In so doing, they acquire in-depth knowledge and develop understanding across a broad and balanced
Open-minded - They understand and appreciate their own cultures and personal histories, and are open to the perspectives, values and traditions of other individuals and communities. They are accustomed to seeking and evaluating a range of points of view, and are willing to grow from the experience.

Balanced - They understand the importance of intellectual, physical and emotional balance to achieve personal well-being for themselves and others.

Caring - They show empathy, compassion and respect towards the needs and feelings of others. They have a personal commitment to service, and act to make a positive difference to the lives of others and to the environment.

Reflective - They give thoughtful consideration to their own learning and experience. They are able to assess and understand their strengths and limitations in order to support their learning and personal development.

Principled - They act with integrity and honesty, with a strong sense of fairness, justice and respect for the dignity of the individual, groups and communities. They take responsibility for their own actions and the consequences that accompany them. They are brave and articulate in defending their beliefs.

Professional - They utilize their independent judgement within an ethical framework in carrying out their responsibilities. They demonstrate commercial awareness within an international context.

16. Programme learning outcomes – the programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:

*MBus
The following learning outcomes should be met on completion of the MBus degree and students will be able to:

- Demonstrate advanced knowledge and understanding of cutting-edge topics and issues in management, reflexively tested through practical application and applied research;
- Describe and explain the ontological, epistemological and methodological bases of conducting applied research in business management;
- Apply advanced research methods to the collection, analysis and interpretation of qualitative and/or quantitative data;
- Design and conduct an applied research project on a business problem of their choosing and which further extends the expertise already gained in international business management;
- Collect and analyse primary data using appropriate methods;
- Interpret, describe and present the results of their empirical research;
- Identify and explain the theoretical and practical implications of their findings;
- Present and provide research-based solutions to business problems;
- Critically appraise the use of research evidence in business and management (research and practice);
- Demonstrate initiative, independence, responsibility for own learning, and organisational skills;
- Showcase networking and knowledge transfer skills, equipping them for work in the present-day knowledge economy and information society.

The Learning outcomes of the MBus are informed by and designed to meet the requirements of internal and external reference points: Framework for Higher Education Qualifications, Subject Benchmark for Business Management, QAA UK Quality Code, Faculty specific learning and teaching strategies and the
University of Surrey descriptors. The breakdown of learning outcomes in regards to knowledge and understanding, cognitive, practical and transferable skills are listed in the end of this section in great detail in relation to the teaching and learning strategies and assessment.

**BSc (Hons)**

On successful completion of the BSc level of study the following learning outcomes should be met and students will be:

**Thinkers** - They exercise initiative in applying thinking skills critically and creatively to recognize and approach complex problems, and make reasoned, ethical decisions.

**Achievers** - They get things done in an effective, efficient and timely manner. They demonstrate adaptability and resilience when coping with complexity, applying creativity appropriately.

**Communicators** - They understand and express ideas and information confidently and creatively in a variety of communication modes. They work effectively and willingly in collaboration with others.

**Inquirers** - They develop their natural curiosity and actively enjoy learning. They acquire the skills necessary to conduct inquiry and research and show independence in learning.

**Informed Risk-takers** - They approach unfamiliar situations and uncertainty with courage and forethought, and have the independence of spirit to explore new roles, ideas and strategies.

These graduates will strive to be:

**Knowledgeable** - They explore concepts, ideas and issues that have local and global significance. In so doing, they acquire in-depth knowledge and develop understanding across a broad and balanced range of disciplines.

**Open-minded** - They understand and appreciate their own cultures and personal histories, and are open to the perspectives, values and traditions of other individuals and communities. They are accustomed to seeking and evaluating a range of points of view, and are willing to grow from the experience.

**Balanced** - They understand the importance of intellectual, physical and emotional balance to achieve personal wellbeing for themselves and others.

**Caring** - They show empathy, compassion and respect towards the needs and feelings of others. They have a personal commitment to service, and act to make a positive difference to the lives of others and to the environment.

**Reflective** - They give thoughtful consideration to their own learning and experience. They are able to assess and understand their strengths and limitations in order to support their learning and personal development.

**Principled** - They act with integrity and honesty, with a strong sense of fairness, justice and respect for the dignity of the individual, groups and communities. They take responsibility for their own actions and the consequences that accompany them. They are brave and articulate in defending their beliefs.

**Professional** - They utilize their independent judgement within an ethical framework in carrying out their responsibilities. They demonstrate commercial awareness within an international context.

**Ordinary Degree**

The programme aims to:
On graduation the following learning outcomes should be met and successful students will be:

**Thinkers** - They exercise initiative in applying thinking skills critically in their approach to complex problems.

**Achievers** - They get things done in an effective, efficient and timely manner. They demonstrate adaptability when coping with complexity.

**Communicators** - They understand and express ideas and information confidently in a variety of communication modes. They work effectively in collaboration with others.

**Inquirers** - They acquire the skills necessary to conduct inquiry and show independence in learning.

These graduates will strive to be:

**Knowledgeable** - They explore concepts, ideas and issues that have local and global significance. In so doing, they acquire knowledge and develop understanding across a range of disciplines.

**Open-minded** - They understand and appreciate their own cultures and personal histories, and are open to the perspectives, values and traditions of other individuals and communities. They are accustomed to seeking a range of points of view, and are willing to grow from the experience.

**Caring** - They show empathy, compassion and respect towards the needs and feelings of others. They have a personal commitment to service, and act to make a positive difference to the lives of others and to the environment.

**Reflective** - They give thoughtful consideration to their own learning and experience. They are able to assess and understand their strengths and limitations in order to support their learning and personal development.

**Principled** - They act with integrity and honesty, with a sense of fairness, justice and respect for the dignity of the individual, groups and communities. They take responsibility for their own actions and the consequences that accompany them.

**Professional** - They utilize their independent judgement within an ethical framework in carrying out their responsibilities. They demonstrate commercial awareness.

**Diploma in Higher Education**

The programme aims to:

- Be truly international
- Be grounded in an ethos of sustainability
- Develop individuals who are recognised as professionals in their field
- Reflect current industry practice and research themes
- Provide a professional, creative, dynamic and supportive learning environment
- Recognise the role of the wider university in supporting the development of the individual

- Be distinctive yet integrated and can be tailored to specialist interest
On graduation the following learning outcomes should be met and successful students will be:

**Thinkers** - They will apply thinking skills critically in their approach to problems.

**Achievers** - They get things done in an effective, efficient and timely manner. They demonstrate adaptability.

**Communicators** - They understand and express ideas and information confidently in a variety of communication modes. They work effectively with others.

**Inquirers** - They will develop the skills necessary to conduct inquiry.

These graduates will strive to be:

**Knowledgeable** - They explore concepts, ideas and issues. In so doing, they acquire knowledge and develop understanding across a range of disciplines.

**Open-minded** - They understand and appreciate their own cultures and personal histories, and are open to the perspectives, values and traditions of other individuals and communities.

**Caring** - They show respect towards the needs and feelings of others.

**Reflective** - They give thoughtful consideration to their own learning and experience.

**Principled** - They act with integrity and honesty, with a sense of fairness, justice and respect for the dignity of the individual, groups and communities.

**Professional** - They utilize their judgement within an ethical framework in carrying out their responsibilities. They demonstrate commercial awareness.

**Certificate in Higher Education**

The programme aims to:
- Be truly international
- Be grounded in an ethos of sustainability
- Develop individuals who are recognised as professionals in their field
- Reflect current industry practice and research themes
- Provide a professional, creative, dynamic and supportive learning environment
- Recognise the role of the wider university in supporting the development of the individual
- Be distinctive yet integrated and can be tailored to specialist interest

On graduation, successful students will be:

**Thinkers** - They will apply thinking skills in their approach to problems.

**Achievers** - They get things done in an effective, efficient and timely manner.

**Communicators** - They understand and express ideas and information confidently in a variety of communication modes. They work effectively with others.

These graduates will strive to be:
**Knowledgeable** - They explore concepts, ideas and issues. In so doing, they acquire knowledge and develop understanding across a range of disciplines.

**Open-minded** - They are open to the perspectives, values and traditions of other individuals and communities.

**Caring** - They show respect towards the needs and feelings of others.

**Reflective** - They give consideration to their own learning and experience.

**Principled** - They act with integrity and honesty.

**Professional** - They demonstrate commercial awareness.

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**Knowledge and understanding**

*MBus*

On completion of this programme the successful student will have systematic knowledge and understanding of:

- Business functions, structure and management in general
- Business processes from planning, design, implementation, evaluation and improvement to control and operations management.
- Business economics and its impact on society
- Based on pathways students will have gained specific knowledge and understanding in regards to the subjects: marketing, human resource management or entrepreneurship and how these specific areas are linked to business processes and economics.
- A comprehensive understanding of techniques applicable to their own research project
- Critical awareness of current problems in a business context

**Honours Degree**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed
- Appreciate the effects of change on and within organisations and their likely responses.
- Demonstrate an understanding of the theory and practice of management
- Demonstrate a comprehensive and detailed knowledge of the key disciplines relevant to their chosen degree pathway

**Ordinary Degree**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed
- Appreciate the effects of change on and within organisations and their likely responses
- Demonstrate an understanding of the theory and practice of management
- Demonstrate a detailed knowledge of the key disciplines relevant to their chosen degree pathway

**Diploma in Higher Education**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed
- Appreciate the effects of change on and within organisations and possible responses
- Demonstrate some understanding of the theory and practice of management
- Demonstrate some knowledge of the key disciplines relevant to their chosen degree pathway

**Certificate in Higher Education**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in
which they operate

- Appreciate the effects of change on and within organisations
- Demonstrate a limited understanding of the theory and practice of management
- Demonstrate a limited knowledge of the key disciplines relevant to their chosen degree pathway

<table>
<thead>
<tr>
<th>Intellectual / cognitive skills</th>
</tr>
</thead>
</table>

*MBus*

On completion of this programme the successful student will be able to:

- Define, explain, analyse and interpret information by assessing and evaluating different concepts, theories and models
- Develop models and concepts further and apply models and concepts
- Identify, evaluate and construct arguments
- Demonstrate self-direction and critical self-awareness in regards to their own analytical skills
- Communicate conclusions clearly to specialist and non-specialist audiences

**Honours Degree**

- Critically evaluate their knowledge and understanding of subject disciplines and the application of management approaches and techniques to industrial situations
- Select and apply multi-disciplinary management techniques to complex problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
- Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice and an ability to formulate solutions through dialogue with peers, clients, mentors and the wider community
- Recognise and acknowledge the full range of stakeholder interests in making management decisions and critically evaluate their impacts

**Ordinary Degree**

- Evaluate their knowledge and understanding of subject disciplines and the application of management approaches and techniques to industrial situations
- Select and apply multi-disciplinary management techniques to complex problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
- Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice and an ability to formulate solutions through dialogue with peers, clients, mentors and the wider community
- Recognise and acknowledge the full range of stakeholder interests in making management decisions and evaluate their impacts

**Diploma in Higher Education**

- Evaluate their knowledge and understanding of subject disciplines and the application of management approaches and techniques to industrial situations
- Select and apply management techniques to well defined problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
- Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice and an ability to formulate possible solutions
- Recognise and acknowledge the full range of stakeholder interests in making management decisions and identify their impacts

**Certificate in Higher Education**

- Select and apply management techniques to simple problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
- Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice
- Recognise and acknowledge the range of stakeholder interests in making management decisions

**Professional practical skills**

*MBus*

On completion for this programme the successful student will have acquired the following professional practical skills:

- Identify, prioritise and synthesize information for various business processes and purposes
- Write, analyse and evaluate business reports and businesses performances
- Set business objectives, implement business strategies and plans.
- Apply interpersonal and team management skills to specific business situations

Applicable to students on the 4 year programme who undertake the Professional Training Year (PTY) - FHEQ Level P

- Demonstrate key business skills.
- Analysis of business operations
- Self-reflection and awareness

**Key / transferable skills**

*MBus*

The successful student will have the following transferable skills:

- Excellent communication skills in written and oral format
- Time management skills
- Team management skills
- Decision making skills
- Interpersonal skills
- Self-motivation, initiative, pro-active thinking and strong interpersonal skills
- Independent learning abilities

**Honours Degree**

- Demonstrate professional levels of competence in a broad range of skills that are relevant to the needs of future managers, executives and other professionals, irrespective of their sector of operation, especially in the areas of communication; critical thinking, analysis and synthesis; numeracy; reasoning; presentation; computing; report writing; problem solving; research; interactive and group skills.

**Ordinary Degree**

- Demonstrate professional level of competence in a range of skills that are relevant to the needs of future managers, irrespective of their sector of operation, especially in the areas of communication; critical thinking, analysis and synthesis; numeracy; reasoning; presentation; computing; report writing; problem solving; research; interactive and group skills.

**Diploma in Higher Education**

- Demonstrate some professional level of competence in a range of skills that are relevant to the needs of future managers, irrespective of their sector of operation, especially in the areas of communication; critical thinking, analysis; numeracy; reasoning; presentation; computing; report writing; problem solving; interactive and group skills.

**Certificate in Higher Education**

- Demonstrate limited professional competence in skills relevant to the needs of future managers, irrespective of their sector of operation, especially in the areas of communication; critical thinking;
All programmes operate on a 15 credit modular structure over two semesters. All taught modules are semester based and are worth 15 credits, which is indicative of 150 hours of learning, comprised of student contact, private study and assessment. Project and dissertation modules can be either 15, 30, 45 or 60 credits.

All programmes operate on a 15 credit modular structure over two semesters. All taught modules are semester based and are worth 15 credits, which is indicative of 150 hours of learning, comprised of student contact, private study and assessment.

The BSc is studied full-time over three or four academic years. Three years without a Professional Training Year and four years with a Professional Training Year. In order to achieve the principal award of BSc (Hons) a student must complete 360 credits, 120 credits at FHEQ levels 4, 5 and 6 respectively. In order to achieve the principal award with a professional training year students must also complete 120 credits at level P. Students are also eligible to exit the programme with the following subsidiary awards:

- BSc (Ord) – 300 credits with a minimum of 60 credits at FHEQ level 6
- Diploma of Higher Education (Dip HE) – 240 credits with a minimum of 120 credits at FHEQ level 5
- Certificate of Higher Education (Cert HE) – 120 credits at FHEQ level 4

In order for students to progress they must achieve a minimum average of 40% and have completed all 120 credits at FHEQ levels 4 and 5 and level P.

All programmes operate on a 15 credit modular structure over two semesters. All taught modules are semester based and are worth 15 credits, which is indicative of 150 hours of learning, comprised of student contact, private study and assessment. Project and dissertation modules can be either 15, 30, 45 or 60 credits.

*The MBus is studied full-time over four or five academic years. Four years without a Professional Training Year and five years with a Professional Training Year. In order to achieve the principal award of MBus (Hons) a student must complete 480 credits, 120 credits at FHEQ levels 4, 5, 6 and 6 respectively. Students are also eligible to exit the programme with the following subsidiary awards:

- BSc (Hons) – 360 credits with a minimum of 120 credits at FHEQ level 6
- BSc (Ord) – 300 credits with a minimum of 60 credits at FHEQ level 6
- Diploma of Higher Education (Dip HE) – 240 credits with a minimum of 120 credits at FHEQ level 5
- Certificate of Higher Education (Cert HE) – 120 credits at FHEQ level 4

In order for students to progress they must achieve a minimum average of 40% and have completed all 120 credits at FHEQ levels 4 and 5 and level P.

All programmes operate on a 15 credit modular structure over two semesters. All taught modules are semester based and are worth 15 credits, which is indicative of 150 hours of learning, comprised of student contact, private study and assessment. Project and dissertation modules can be either 15, 30, 45 or 60 credits.

Students failing to meet the criterion at the end of Level 5 will be transferred out to the BSc programme.

- Those failing to meet it at the end of Level 6 will be recommended for the award of BSc.
- Students who enrol on the BSc programme may be admitted to the MBus programme at the end of FHEQ levels 5 or 6 if they meet the level average criterion.

The first three years of MBus International Business Management comprise the structure of the existing BSc International Business Management programme. This means that the MBus International Business Management shares the common first year with MBus Business Management and its pathways. As is currently the case with the BSc International Business Management programme, this will allow MBus students to make an informed decision about either confirming the programme specialism chosen on entry or switching to MBus Business Management, including the possibility of choosing one of its
pathways. The exit award at the end of FHEQ Level 4 is CertHE.

In order for students to progress they must achieve a minimum average of 50% and have completed all 120 credits at FHEQ levels 4, 5 and 6 and level P. Remaining on the MBus is contingent on a level average of 60% at FHEQ levels 5, and cumulative level average for FHEQ Levels 5 and 6 at Level 6.

Programme adjustments (if applicable)

N/A

### FHEQ Level 4: potential awards – Cert HE

<table>
<thead>
<tr>
<th>Module code</th>
<th>Module title</th>
<th>Core /compulsory /optional</th>
<th>Credit volume</th>
<th>Semester (1 / 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN1091</td>
<td>Business Skills</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1059</td>
<td>Operations Management</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1100</td>
<td>Economics, Sustainability and Business</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1068</td>
<td>Financial Accounting</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1075</td>
<td>Marketing Principles</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN1073</td>
<td>Organizational Behaviour and Analysis</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN1090</td>
<td>Business Ethics</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN1089</td>
<td>Business Decision Making</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
</tbody>
</table>

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?

N/A

### FHEQ Level 5: Potential awards – Dip HE

<table>
<thead>
<tr>
<th>Module code</th>
<th>Module title</th>
<th>Core /compulsory /optional</th>
<th>Credit volume</th>
<th>Semester (1 / 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN2133</td>
<td>Human Resource Management</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN2089</td>
<td>Business Finance</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN2096</td>
<td>International Business</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN2109</td>
<td>Management Accounting</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2138</td>
<td>Comparative Country Studies</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2134</td>
<td>Issues in International Business</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2094</td>
<td>Marketing Communication</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
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<tr>
<td>MAN2093</td>
<td>Introduction to Management Science</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN2092</td>
<td>Management Information Systems</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN2135</td>
<td>Business/Organizational Psychology</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2136</td>
<td>Employee Relations</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2110</td>
<td>Consumer Behaviour</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2097</td>
<td>International Fashion Marketing</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2108</td>
<td>Business Law</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN2132</td>
<td>Entrepreneurship in the Digital Domain</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
</tbody>
</table>

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?

Students need to take 1 optional module in semester 1 and 1 optional module in semester 2.

### Level P – optional Professional Training Year

<table>
<thead>
<tr>
<th>Module code</th>
<th>Module title</th>
<th>Core /compulsory /optional</th>
<th>Credit volume</th>
<th>Semester (1 / 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PTYP001</td>
<td>Professional Training Year Module</td>
<td>Optional</td>
<td>120</td>
<td>Year-</td>
</tr>
</tbody>
</table>
How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?

Students must choose one of the above three modules.

FHEQ Level 6: Potential awards – BSc (Hons) / BSc (Ord)

<table>
<thead>
<tr>
<th>Module code</th>
<th>Module title</th>
<th>Core /compulsory /optional</th>
<th>Credit volume</th>
<th>Semester (1 / 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN3090</td>
<td>International Business Strategy</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3083</td>
<td>Entrepreneurship and Business Planning</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3104</td>
<td>Project Management</td>
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Students need to take 1 optional module in semester 1.

*FHEQ Level 7: Potential awards – MBus

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How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?

Students need to take 2 optional modules in Semester 1.

18. Opportunities for placements / work-related learning / collaborative activity – please indicate if any of the following apply to your programme:

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<td>Professional Training Year (PTY)</td>
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<td>Clinical Placement(s) (that are not part of the PTY Scheme)</td>
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<td>Study exchange(s) (that are not part of the ERASMUS Scheme)</td>
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<td>Dual degree</td>
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19. Quality assurance

The Regulations and Codes of Practice for taught programmes can be found at:

http://www.surrey.ac.uk/quality_enhancement/index.htm