| 1. Awarding body | University of Surrey |
| 2. Teaching institution (if different) | N/A |
| 3. Final award and programme/pathway title | BSc (Hons) International Tourism Management International
   *MBus International Tourism Management
   BSc (Hons) Tourism Management (dual degree with Sun Yat-sen University (SYSU))
   BSc (Hons) International Tourism Management (dual degree with SII DUFE) |
| 4. Subsidiary award(s) and title(s) | Award | Title |
| | *BSc (Hons) | International Tourism Management |
| | BSc (Ord) | International Tourism Management |
| | DipHE | International Tourism Management |
| | CertHE | International Tourism Management |
| | SII-DUFE: | |
| | BSc (Ord) | International Tourism Management |
| | DipHE | International Tourism Management |
| | CertHE | International Tourism Management |
| 5. FHEQ Level | 4, 5, 6, *7 |
| 6. Credits and ECTS credits | 360 UK credits, 180 ECTS credits / *480 UK credits, 240 ECTS credits |
| 7. Name of Professional, Statutory or Regulatory Body (PSRB) | N/A |
| 8. Mode of study and route code | Mode of study | Route code |
| | Full-time | Y |
| | Full-time with PTY | Y |
| | Part-time | N |
| | Distance learning | N |
| | Short course | N |
| 9. JACs code | |
| 10. QAA Subject benchmark statement (if applicable) | Hospitality, Leisure, Sport and Tourism |
| 11. Other internal and / or external reference points | N/A |
| 12. Faculty and Department/School | Faculty of Arts and Social Sciences, School of Hospitality and Tourism Management |
| 13. Programme Leader | Mr Peter Robinson |
| 14. Date of production/revision of the specification | July 2016 |

15. Educational aims of the programme

The educational rationale of MBus is to enable high-performing students to extend their studies within the specialisms chosen as part of the BSc programmes to the fourth, Masters’ year of study and research, and thus add both depth and value to their higher education at the University of Surrey that would not be easily achievable by undertaking a separate Masters’ degree due to such stand-alone
degrees often acting as conversion courses into equivalent specialisms. By contrast, the MBus programme offers the following advantages:

- Advanced study within chosen specialism building directly on what students have learnt in Levels 4, 5 and 6 (as well as P for those who have undertaken placements) as part of a student-centred, research-led programme
- Being part of a small, select cohort of high-performing students starting with similar specialist knowledge base from the BSc part of the programme, enabling more tailored learning
- Opportunity to reflect on the learning the students have received at BSc level and apply it to a research situation
- Graduating with a Masters qualification ahead of those who are studying for a standalone Masters qualification, which will give students a head start against their competitors in the job market

The MBus programme also has the following additional educational strengths:

- Customisation via option choices to the students’ own interests and aspirations within and beyond chosen subject specialisms;
- Comprising a substantial piece of applied research (via the Applied Research Project component) under the supervision of expert academics in students’ chosen field;
- Fostering students’ initiative and ownership of own learning in relation to advanced tasks, such as for example working as part of a group to organise a networking and knowledge transfer event (as part of the Networking and Knowledge Transfer module).
- Giving students access to cutting-edge ideas, theories and practices through experts from both within and outside Surrey Business School, including industry experts.

Graduates of the programme will provide a strong contribution to the emerging cadre of inquisitive, critical and thinking managers and organisational citizens who are able to meld theory and its application in the real world and therefore are likely to be highly attractive to future employers as the strategic leaders and senior business managers of the future. Graduates will also be ideally placed to undertake research degrees building on their chosen specialisms and, in the future, join the ranks of the academic profession.

The above aims are in addition to the aims of the BSc in International Tourism Management degree.

The programme aims to:

- Be truly international
- Be grounded in an ethos of sustainability
- Develop individuals who are recognised as professionals in their field
- Reflect current industry practice and research themes
- Provide a professional, creative, dynamic and supportive learning environment
- Recognise the role of the wider university in supporting the development of the individual
- Be distinctive yet integrated and can be tailored to specialist interest
- Produce employable individuals who reflect the characteristics of the ‘surrey hospitality and tourism management graduate’

**The Philosophical Practitioner:**

The School of Hospitality and Tourism Management (SHTM) strives to provide an excellent, world-leading learning and teaching environment that is both research- and industry-led in order to equip students with the necessary values and skills to embark on a successful, professional career in the Hospitality and Tourism sectors.

A graduate from SHTM will therefore be provided with the opportunities to develop the following skills and values:

- Graduates will be professional and knowledgeable of current industry practices. They will be
provided the opportunity to develop a sense of professional community, culture and identity through a range of applied learning experiences. Through such experiences students will learn the value of effective leadership through partnerships and collaboration.

- Graduates will be encouraged to achieve excellence in scholarship.
- Graduates will be ethical and responsible in their behaviour and attitude. Their learning will be underpinned by issues of sustainability: social, environmental and economic awareness. They will be encouraged to become responsible, socially aware and inclusive in their understanding of business and society as they develop as honest professionals.
- Graduates will be encouraged to achieve excellence in personal and professional development and activity. They will recognise the importance of working to high standards to realise and retain excellence and quality in their chosen profession.
- Graduates will be encouraged to be confident and determined in their abilities. This will be grounded in an ability to critically analyse issues within their context and develop sound, rational solutions to problems identified. Such confidence will be grounded in ability and competence.
- Graduates will be encouraged to be creative and innovative. They should be constructive risk-takers: adaptive and forward-thinking with an understanding of existing and emergent industry trends. Graduates will be ambitious and enthusiastic.

In order to realise these values, graduates will be provided with the opportunities to develop and refine the following key skills:

- Critical thinking and analysis. Graduates will be encouraged to develop their ability to critically analyse both theoretical and applied material through a range of learning techniques.
- Applied thinking. By working in collaboration with a series of industry partners, graduates will have the opportunity to apply theory to practice. This will arise through several opportunities such as: guest lectures, seminars, case studies, applied dissertation, collaborative module provision with industry partners, simulations, internships, and professional training.
- Reflective. Graduates will be encouraged to reflect not only on their learning experience but on their personal and professional development throughout the course of their studies.
- Problem-solving. By working independently and in teams, graduates will build experience of both theoretical and applied problem-solving.
- Team work. Through group work graduates will be encouraged to develop the efficiency of their verbal and written communication skills, interpersonal skills, negotiation and time management skills. In doing so, they will be required to balance independent working with working in groups, to achieve deadlines to the highest standards possible.
- Communication skills. As indicated above, graduates will have a range of opportunities to refine their verbal and written communication skills. For example, presentation skills, ability to contribute constructively to discussions and debates both within group work and in class-based discussions, and use of technology (e.g. podcasting and website construction). They will develop written skills through essay and report writing in a range of contexts (e.g. theoretical essays through to devising business plans and industry-led projects). Such opportunities will also refine skills of editing, design and formatting that are essential in a professional career.

16. Programme learning outcomes – the programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:

**MBus Degree**

The learning outcomes of the MBus are informed by and designed to meet the requirements of internal and external reference points: Framework for Higher Education Qualifications, Subject Benchmark for Business Management, QAA Code of Practices, Faculty specific learning and teaching strategies and the University of Surrey descriptors. The specific learning outcomes in regards to knowledge and
understanding, cognitive, practical and transferable skills are listed in the end of this section in great detail in relation to the teaching and learning strategies and assessment.

BSc (Hons) degree

On successful completion of the BSc level of study, students will be:

**Thinkers** - They exercise initiative in applying thinking skills critically and creatively to recognize and approach complex problems, and make reasoned, ethical decisions.

**Achievers** - They get things done in an effective, efficient and timely manner. They demonstrate adaptability and resilience when coping with complexity, applying creativity appropriately.

**Communicators** - They understand and express ideas and information confidently and creatively in a variety of communication modes. They work effectively and willingly in collaboration with others.

**Inquirers** - They develop their natural curiosity and actively enjoy learning. They acquire the skills necessary to conduct inquiry and research and show independence in learning.

**Informed Risk-takers** - They approach unfamiliar situations and uncertainty with courage and forethought, and have the independence of spirit to explore new roles, ideas and strategies.

These graduates will strive to be:

**Knowledgeable** - They explore concepts, ideas and issues that have local and global significance. In so doing, they acquire in-depth knowledge and develop understanding across a broad and balanced range of disciplines.

**Open-minded** - They understand and appreciate their own cultures and personal histories, and are open to the perspectives, values and traditions of other individuals and communities. They are accustomed to seeking and evaluating a range of points of view, and are willing to grow from the experience.

**Balanced** - They understand the importance of intellectual, physical and emotional balance to achieve personal wellbeing for themselves and others.

**Caring** - They show empathy, compassion and respect towards the needs and feelings of others. They have a personal commitment to service, and act to make a positive difference to the lives of others and to the environment.

**Reflective** - They give thoughtful consideration to their own learning and experience. They are able to assess and understand their strengths and limitations in order to support their learning and personal development.

**Principled** - They act with integrity and honesty, with a strong sense of fairness, justice and respect for the dignity of the individual, groups and communities. They take responsibility for their own actions and the consequences that accompany them. They are brave and articulate in defending their beliefs.

**Professional** - They utilize their independent judgement within an ethical framework in carrying out their responsibilities. They demonstrate commercial awareness within an international context.

Ordinary Degree

The programme aims to:

- Be truly international
• Be grounded in an ethos of sustainability
• Develop individuals who are recognised as professionals in their field
• Reflect current industry practice and research themes
• Provide a professional, creative, dynamic and supportive learning environment
• Recognise the role of the wider university in supporting the development of the individual
• Be distinctive yet integrated and can be tailored to specialist interest

On graduation, successful students will be:

**Thinkers** - They exercise initiative in applying thinking skills critically in their approach to complex problems.

**Achievers** - They get things done in an effective, efficient and timely manner. They demonstrate adaptability when coping with complexity.

**Communicators** - They understand and express ideas and information confidently in a variety of communication modes. They work effectively in collaboration with others.

**Inquirers** - They acquire the skills necessary to conduct inquiry and show independence in learning.

These graduates will strive to be:

**Knowledgeable** - They explore concepts, ideas and issues that have local and global significance. In so doing, they acquire knowledge and develop understanding across a range of disciplines.

**Open-minded** - They understand and appreciate their own cultures and personal histories, and are open to the perspectives, values and traditions of other individuals and communities. They are accustomed to seeking a range of points of view, and are willing to grow from the experience.

**Caring** - They show empathy, compassion and respect towards the needs and feelings of others. They have a personal commitment to service, and act to make a positive difference to the lives of others and to the environment.

**Reflective** - They give thoughtful consideration to their own learning and experience. They are able to assess and understand their strengths and limitations in order to support their learning and personal development.

**Principled** - They act with integrity and honesty, with a sense of fairness, justice and respect for the dignity of the individual, groups and communities. They take responsibility for their own actions and the consequences that accompany them.

**Professional** - They utilize their independent judgement within an ethical framework in carrying out their responsibilities. They demonstrate commercial awareness.

*Diploma in Higher Education*

The programme aims to:
• Be truly international
• Be grounded in an ethos of sustainability
• Develop individuals who are recognised as
• Reflect current industry practice and research themes
• Provide a professional, creative, dynamic and supportive learning environment
• Recognise the role of the wider university in supporting the development of the individual
• Be distinctive yet integrated and can be tailored to specialist interest
On graduation, successful students will be:

**Thinkers** - They will apply thinking skills critically in their approach to problems.

**Achievers** - They get things done in an effective, efficient and timely manner. They demonstrate adaptability.

**Communicators** - They understand and express ideas and information confidently in a variety of communication modes. They work effectively with others.

**Inquirers** - They will develop the skills necessary to conduct inquiry.

These graduates will strive to be:

**Knowledgeable** - They explore concepts, ideas and issues. In so doing, they acquire knowledge and develop understanding across a range of disciplines.

**Open-minded** - They understand and appreciate their own cultures and personal histories, and are open to the perspectives, values and traditions of other individuals and communities.

**Caring** - They show respect towards the needs and feelings of others.

**Reflective** - They give thoughtful consideration to their own learning and experience.

**Principled** - They act with integrity and honesty, with a sense of fairness, justice and respect for the dignity of the individual, groups and communities.

**Professional** - They utilize their judgement within an ethical framework in carrying out their responsibilities. They demonstrate commercial awareness.

*Certificate in Higher Education*

The programme aims to:
- Be truly international
- Be grounded in an ethos of sustainability
- Develop individuals who are recognised as professionals in their field
- Reflect current industry practice and research themes
- Provide a professional, creative, dynamic and supportive learning environment
- Recognise the role of the wider university in supporting the development of the individual
- Be distinctive yet integrated and can be tailored to specialist interest

On graduation, successful students will be:

**Thinkers** - They will apply thinking skills in their approach to problems.

**Achievers** - They get things done in an effective, efficient and timely manner.

**Communicators** - They understand and express ideas and information confidently in a variety of communication modes. They work effectively with others.

These graduates will strive to be:

**Knowledgeable** - They explore concepts, ideas and issues. In so doing, they acquire knowledge and
develop understanding across a range of disciplines.

**Open-minded** - They are open to the perspectives, values and traditions of other individuals and communities.

**Caring** - They show respect towards the needs and feelings of others.

**Reflective** - They give consideration to their own learning and experience.

**Principled** - They act with integrity and honesty.

**Professional** - They demonstrate commercial awareness.

### Honours Degree

**Knowledge and Understanding**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed
- Appreciate the effects of change on and within organisations and their likely responses
- Demonstrate an understanding of the theory and practice of management
- Demonstrate a comprehensive and detailed knowledge of the key disciplines relevant to their chosen degree pathway

**Skills and other attributes - Intellectual / cognitive skills**

- Critically evaluate their knowledge and understanding of subject disciplines and the application of management approaches and techniques to industrial situations
- Select and apply multi-disciplinary management techniques to complex problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
- Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice and an ability to formulate solutions through dialogue with peers, clients, mentors and the wider community
- Recognise and acknowledge the full range of stakeholder interests in making management decisions and critically evaluate their impacts

**Skills and other attributes - Key / transferrable skills**

- Demonstrate professional levels of competence in a broad range of skills that are relevant to the needs of future managers, executives and other professionals, irrespective of their sector of operation, especially in the areas of communication; critical thinking, analysis and synthesis; numeracy; reasoning; presentation; computing; report writing; problem solving; research; interactive and group skills.

### Ordinary Degree

**Knowledge and Understanding**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed
- Appreciate the effects of change on and within organisations and their likely responses
- Demonstrate an understanding of the theory and practice of management
- Demonstrate a detailed knowledge of the key disciplines relevant to their chosen degree pathway
Skills and other attributes - **Intellectual / cognitive skills**

- Evaluate their knowledge and understanding of subject disciplines and the application of management approaches and techniques to industrial situations
- Select and apply multi-disciplinary management techniques to complex problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
- Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice and an ability to formulate solutions through dialogue with peers, clients, mentors and the wider community
- Recognise and acknowledge the full range of stakeholder interests in making management decisions and evaluate their impacts

Skills and other attributes - **Key / transferrable skills**

- Demonstrate professional level of competence in a range of skills that are relevant to the needs of future managers, irrespective of their sector of operation, especially in the areas of communication; critical thinking, analysis and synthesis; numeracy; reasoning; presentation; computing; report writing; problem solving; research; interactive and group skills.

**Diploma in Higher Education**

**Knowledge and Understanding**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed
- Appreciate the effects of change on and within organisations and possible responses
- Demonstrate some understanding of the theory and practice of management
- Demonstrate some knowledge of the key disciplines relevant to their chosen degree pathway

Skills and other attributes - **Intellectual / cognitive skills**

- Evaluate their knowledge and understanding of subject disciplines and the application of management approaches and techniques to industrial situations
- Select and apply management techniques to well defined problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
- Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice and an ability to formulate possible solutions
- Recognise and acknowledge the full range of stakeholder interests in making management decisions and identify their impacts

Skills and other attributes - **Key / transferrable skills**

- Demonstrate some professional level of competence in a range of skills that are relevant to the needs of future managers, irrespective of their sector of operation, especially in the areas of communication; critical thinking, analysis; numeracy; reasoning; presentation; computing; report writing; problem solving; research; interactive and group skills.

**Certificate in Higher Education**

**Knowledge and Understanding**

- Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate
• Appreciate the effects of change on and within organisations
• Demonstrate a limited understanding of the theory and practice of management
• Demonstrate a limited knowledge of the key disciplines relevant to their chosen degree pathway

Skills and other attributes - Intellectual / cognitive skills

• Select and apply management techniques to simple problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
• Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice
• Recognise and acknowledge the range of stakeholder interests in making management decisions

Skills and other attributes - Key / transferrable skills

• Demonstrate limited professional competence in skills relevant to the needs of future managers, irrespective of their sector of operation, especially in the areas of communication; critical thinking; numeracy; presentation; computing; report writing; interactive and group skills.

Knowledge and understanding

• Demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed
• Appreciate the effects of change on and within organisations and their likely responses
• Demonstrate an understanding of the theory and practice of management
• Demonstrate a comprehensive and detailed knowledge of the key disciplines relevant to their chosen degree pathway

Intellectual / cognitive skills

• Critically evaluate their knowledge and understanding of subject disciplines and the application of management approaches and techniques to industrial situations
• Select and apply multi-disciplinary management techniques to complex problems, analyse results, draw appropriate conclusions and present the results in an appropriate format
• Demonstrate an awareness of the ethical issues likely to arise in the conduct of business and professional practice and an ability to formulate solutions through dialogue with peers, clients, mentors and the wider community
• Recognise and acknowledge the full range of stakeholder interests in making management decisions and critically evaluate their impacts

Professional practical skills

Applicable to students on the 4 year programme who undertake the Professional Training Year (PTY) - FHEQ Level P

• Demonstrate key business skills.
• Analysis of business operations
• Self- reflection and awareness

*An awareness of key, contemporary issues facing the tourism industry with regard to development. Students will gain insight into issues of strategic development and will develop the skills required to identify, analyse, critique and provide solutions to these issues.
Key / transferable skills

- Demonstrate professional level of competence in a range of skills that are relevant to the needs of future managers, executives and other professionals, irrespective of their sector of operation, especially in the areas of communication; critical thinking, analysis and synthesis; numeracy; reasoning; presentation; computing; report writing; problem solving; research; interactive and group skills.

17. Programme structure – including the route / pathway / field requirements, levels modules, credits, awards and further information on the mode of study.

All programmes operate on a 15 credit modular structure over two semesters. All taught modules are semester based and are worth 15 credits, which is indicative of 150 hours of learning, comprised of student contact, private study and assessment. Project and dissertation modules can be either 15, 30, 45 or 60 credits.

All programmes operate on a 15 credit modular structure over two semesters. All taught modules are semester based and are worth 15 credits, which is indicative of 150 hours of learning, comprised of student contact, private study and assessment.

The BSc is studied full-time over three or four academic years. Three years without a Professional Training Year and four years with a Professional Training Year. In order to achieve the principal award of BSc (Hons) a student must complete 360 credits, 120 credits at FHEQ levels 4, 5 and 6 respectively. In order to achieve the principal award with a professional training year students must also complete 120 credits at level P. Students are also eligible to exit the programme with the following subsidiary awards:

- BSc (Ord) – 300 credits with a minimum of 60 credits at FHEQ level 6
- Diploma of Higher Education (Dip HE) – 240 credits with a minimum of 120 credits at FHEQ level 5
- Certificate of Higher Education (Cert HE) – 120 credits at FHEQ level 4

In order for students to progress they must achieve a minimum average of 40% and have completed all 120 credits at FHEQ levels 4 and 5 and level P.

*The MBus is studied full-time over four or five academic years. Four years without a Professional Training Year and five years with a Professional Training Year. In order to achieve the principal award of MBus (Hons) a student must complete 480 credits, 120 credits at FHEQ levels 4, 5, 6 and 6 respectively. Students are also eligible to exit the programme with the following subsidiary awards:

- BSc (Hons) – 360 credits with a minimum of 120 credits at FHEQ level 6
- BSc (Ord) – 300 credits with a minimum of 60 credits at FHEQ level 6
- Diploma of Higher Education (Dip HE) – 240 credits with a minimum of 120 credits at FHEQ level 5
- Certificate of Higher Education (Cert HE) – 120 credits at FHEQ level 4

*In order for students to progress they must achieve a minimum average of 60% and have completed all 120 credits at FHEQ levels 4, 5 and 6 and level P. Those failing to meet it at the end of Level 6 will be recommended for the award of BSc. Students registering on the BSc programme will be allowed to transfer to the MBus programme if they achieve this level.

*On successful completion of the MBus programme students may apply for a PhD.

Programme adjustments (if applicable)

N/A

FHEQ Level 4: potential awards – Cert HE
<table>
<thead>
<tr>
<th>Module code</th>
<th>Module title</th>
<th>Core /compulsory /optional</th>
<th>Credit volume</th>
<th>Semester (1 / 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN1087</td>
<td>Developing Professionals</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1062</td>
<td>Business Environment</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1067</td>
<td>Tourism Management</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1088</td>
<td>Business Impacts</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN1086</td>
<td>Tourist Behaviour</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN1099</td>
<td>Financial Accounting</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN1075</td>
<td>Marketing Principles</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN1066</td>
<td>Business of Tourism</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
</tbody>
</table>

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level? N/A

<table>
<thead>
<tr>
<th>FHEQ Level 5: Potential awards – Dip HE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module code</td>
</tr>
<tr>
<td>-------------</td>
</tr>
<tr>
<td>MAN2125</td>
</tr>
<tr>
<td>MAN2129</td>
</tr>
<tr>
<td>MAN2101</td>
</tr>
<tr>
<td>MAN2124</td>
</tr>
<tr>
<td>MAN2126</td>
</tr>
<tr>
<td>MAN2094</td>
</tr>
<tr>
<td>MAN2127</td>
</tr>
<tr>
<td>MAN2112</td>
</tr>
<tr>
<td>MAN2102</td>
</tr>
<tr>
<td>MAN2130</td>
</tr>
<tr>
<td>MAN2115</td>
</tr>
<tr>
<td>MAN2108</td>
</tr>
<tr>
<td>MAN2113</td>
</tr>
<tr>
<td>MAN2131</td>
</tr>
</tbody>
</table>

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level? Students need to take 1 optional module in semester 1 and 1 optional module in semester 2. Students at SIIDUFE – no optional modules

<table>
<thead>
<tr>
<th>Level P – optional Professional Training Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module code</td>
</tr>
<tr>
<td>-------------</td>
</tr>
<tr>
<td>PTYP001</td>
</tr>
<tr>
<td>PTYP002</td>
</tr>
</tbody>
</table>
### FHEQ Level 6: Potential awards – BSc (Hons) / BSc (Ord)

<table>
<thead>
<tr>
<th>Module code</th>
<th>Module title</th>
<th>Core /compulsory /optional</th>
<th>Credit volume</th>
<th>Semester (1 / 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN3090</td>
<td>International Business Strategy</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3093</td>
<td>Entrepreneurship in Hospitality and Tourism</td>
<td>Optional (Compulsory for students at SII-DUFE)</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3128</td>
<td>Hospitality Events Management</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3142</td>
<td>Mentoring and Professional Development</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3147</td>
<td>Business Plan 1</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3131</td>
<td>Employment Law</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3130</td>
<td>Sustainable Operations</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN3129</td>
<td>Tourism and Hospitality Consultancy</td>
<td>Optional (Compulsory for students at SII-DUFE)</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3106</td>
<td>Marketing Strategy</td>
<td>Optional (Compulsory for students at SII-DUFE)</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN3104</td>
<td>Project Management</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN3111</td>
<td>Innovation and New Product Development</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN3126</td>
<td>Applied Research in Tourism, Hospitality and Events</td>
<td>Optional</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MAN3141</td>
<td>Strategic Brand Management in Tourism</td>
<td>Compulsory (for students at SII-DUFE only)</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN3143</td>
<td>Innovation in Air Transport</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MAN3148</td>
<td>Business Plan 2</td>
<td>Optional</td>
<td>15</td>
<td>2</td>
</tr>
</tbody>
</table>

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?

Students must choose one of the above three modules.

Students need to take 2 optional modules in semester 1 and 3 optional modules in semester 2.

Students at SII-DUFE – no optional modules

* Choose 4 out of 11 modules

### FHEQ Level (7): Potential awards – MBus (Hons)

<table>
<thead>
<tr>
<th>Module code</th>
<th>Module title</th>
<th>Core /compulsory /optional</th>
<th>Credit volume</th>
<th>Semester (1 / 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANM169</td>
<td>Research Methods</td>
<td>Compulsory</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>MANM***</td>
<td>Applied Research Methods</td>
<td>Compulsory</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>MANM***</td>
<td>Applied Research Project (Dissertation)</td>
<td>Compulsory</td>
<td>45</td>
<td>2</td>
</tr>
<tr>
<td>Module Code</td>
<td>Module Title</td>
<td>Credit</td>
<td>Level</td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td>-----------------------------------------------------</td>
<td>--------</td>
<td>-------</td>
<td></td>
</tr>
<tr>
<td>MANM146</td>
<td>Tourism Strategy</td>
<td>15</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>MANM314</td>
<td>Sustainable Tourism Management</td>
<td>15</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>MANM315</td>
<td>Perspectives in Tourism Management</td>
<td>15</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>MANM316</td>
<td>Digital Marketing and Social Media in Tourism</td>
<td>15</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

18. Opportunities for placements / work-related learning / collaborative activity – please indicate if any of the following apply to your programme

- **Associate Tutor(s) / Guest Speakers / Visiting Academics**: Yes
- **Professional Training Year (PTY)**: Yes
- **Placement(s) (study or work that are not part of the PTY or Erasmus Scheme)**: N/A
- **Clinical Placement(s) (that are not part of the PTY Scheme)**: N/A
- **ERASMUS Study (that is not taken during Level P)**: Yes
- **Study exchange(s) (that are not part of the ERASMUS Scheme)**: Yes
- **Dual degree**: Yes (BSc only)

19. Quality assurance

The *Regulations* and *Codes of Practice* for taught programmes can be found at: [http://www.surrey.ac.uk/quality_enhancement/index.htm](http://www.surrey.ac.uk/quality_enhancement/index.htm)