

# Business management

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**University should be a life-changing experience.  
If you leave university the same person you were  
when you arrived, we have done it wrong.**

# The plan

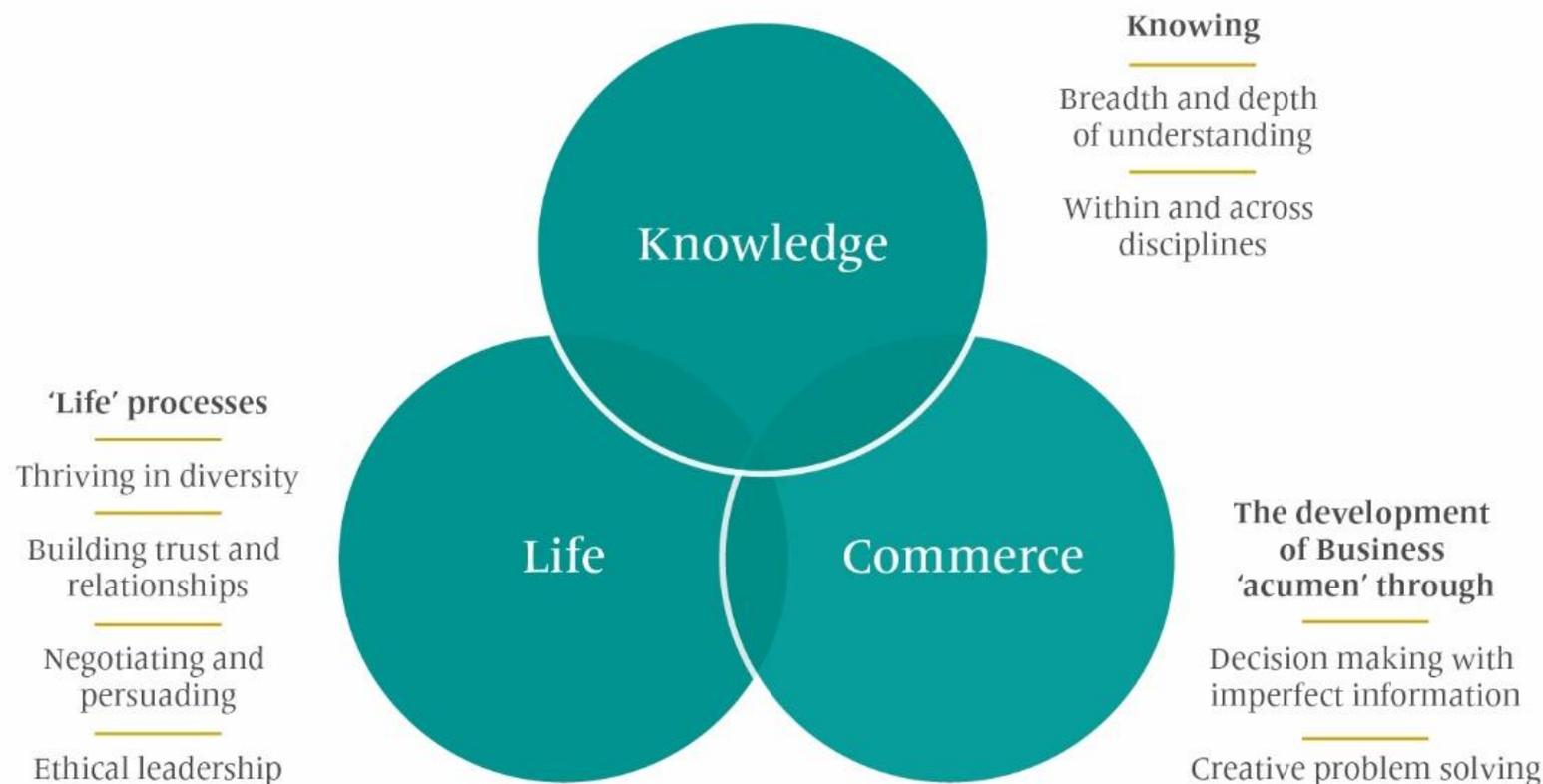
What does that life-changing experience look like:

- » Our education philosophy and strategy
- » The content of the business management programmes
- » What a week looks like for a business management student
- » Beyond the classroom: Professional Training placements, student exchanges, extra-curricular
- » Examples from the programme.



# Why business management at Surrey Business School?

## The Surrey Business School learning experience



# BSc Business Management

- » Explore how organisations of all sizes start, run and thrive in a variety of contexts
- » Gain a firm foundation in business management which can be applied across a variety of careers and sectors
- » **Duration:** Three years (four with placement year)
- » **Minimum entry requirements:** ABB (or CCD with foundation year)
- » **Required subjects:** GCSE English Language at grade C (4) and Mathematics at grade C (4) (or equivalent)
- » **English language requirements:** IELTS score of 6.5 (or equivalent).



# Compulsory modules

Year 1	Year 2	Year 3
Economics, Business and Sustainability	Finance for Business 1	Marketing Strategy
Financial Accounting	Human Resource Management	International Business Strategy
Fundamental of Business Management	Management Information Systems	Project Management
Operations Management	Management Accounting	
Business Decision Making		
Business Ethics		
Marketing Principles		
Organisational Behaviour and Analysis		

# Specialist pathways: specialist compulsory modules included

## » Entrepreneurship

- Entrepreneurship and Innovation: A Business Model Approach
- Entrepreneurship and Business Planning
- International Business Strategy.

## » Human Resource Management

- Employee Relations
- Leadership
- Global and Contemporary Human Resource Management
- Managerial Decision Making.

## » Marketing

- Research in Marketing
- Marketing Strategy
- Project Management
- Marketing in the Digital Environment
- Marketing Analytics.

# Business management

- » Year 1: foundations
- » Year 2: start to specialise
- » Year 3: tailor your degree
- » + Professional Training placement, exchanges, extra-curricular.



# Modes of study



- » Four modules per semester
- » 12 hours lectures per week
- » 150 hours of study per module including independent learning.

## **Broad range of study methods:**

- » Lectures
- » Tutorials
- » Seminars
- » Group work
- » Research
- » Assignment preparation & individual study
- » Lab sessions
- » Identifying, developing and demonstrating skills that will be used in business.

# A week in the life of.....

## ..... A 1<sup>st</sup> year business management student

### » **Semester 1**

- Financial Accounting
- Economics, Business and Sustainability
- Operations Management
- Business Decision Making.

### » **Four compulsory modules**

- » Each worth 15 credits
  - » Semester 1 – 60 credits
  - » Semester 2 – a further 60 credits.
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- » Total for level 4 (year 1) = 120 credits required to pass

# Professional Training placements

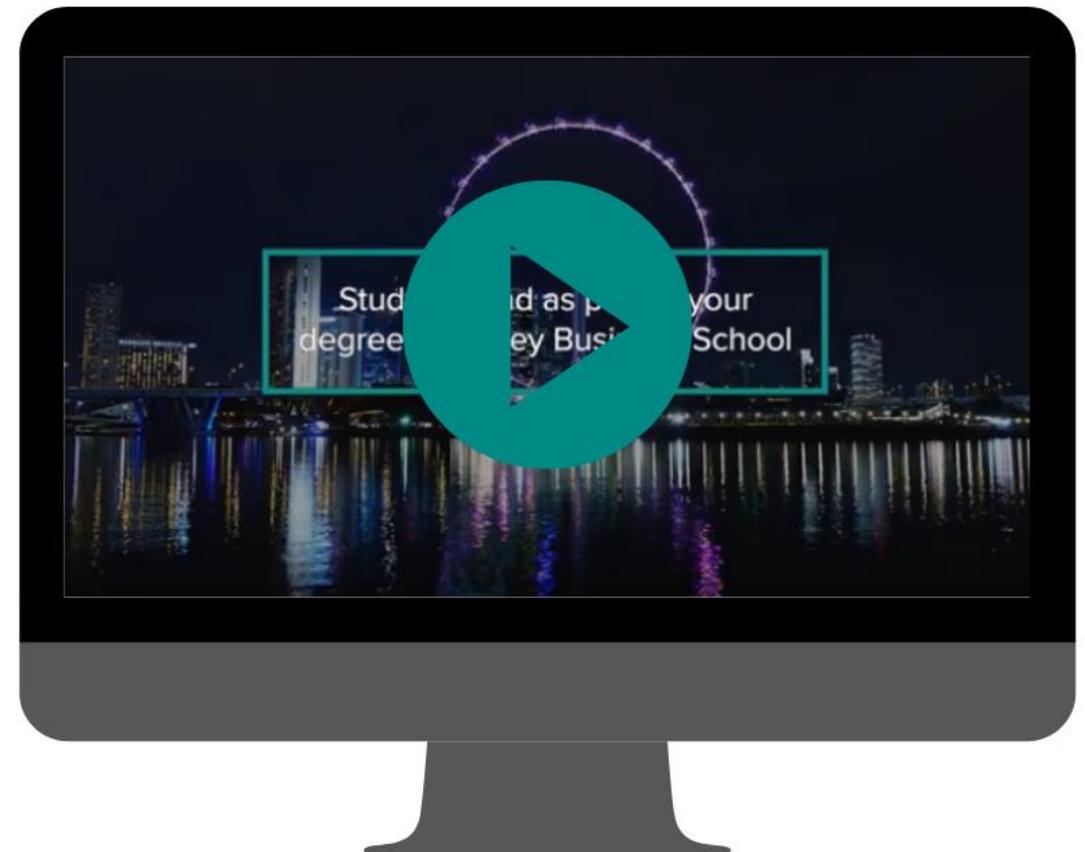


- » One of the best available in the UK
- » Fully embedded into our programmes: we start preparing you in your first year
- » National and international organisations in the UK and overseas
- » Support staff dedicated to help you find a placement and support throughout your Professional Training placement
- » Networking connections, employability and inspiration for career development.



# International student exchange

- » Partner universities across the world
- » Get ahead in the job market
- » A different and new outlook
- » Funding available
- » An international network of friends
- » International mobility
- » Life skills
- » Improve your language skills
- » Have fun!



# Student exchange



- » University-wide and business school focused
- » Taught in English
- » Matched modules
- » Year 2 for one semester
- » Funding within Europe
- » Broaden your horizons
- » Independence
- » Travel
- » Improve your CV.

# Our students

“

My favourite thing about my course has been that I've been able to learn and test my knowledge, not just in marketing, but also in subjects such as finance and accounting, human resources and law. It's allowed me to be more informed of the various departments in the business world, and how they are all relevant and applicable to working life.

”

- Patricia Lopez Menendez



# Graduates: Where are they now?

» Graduate Scheme: PricewaterhouseCoopers

» Business Analyst: Accenture

» Business Consultant: IBM UK

» Project Manager: Fujitsu

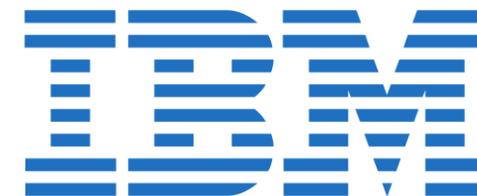
» European Product Manager: Samsung

» Government Operations Analyst: UBS

» Marketing & Sales Advisor: JP Morgan



**pwc**



**FUJITSU**

**SAMSUNG**



**J.P.Morgan**

**accenture**

# Enjoying your free time



- Over 100 clubs and societies from archery to Zumba, ballroom dancing, Biz Soc, pet society, film society, gospel choir, Harry Potter, jazz orchestra, sailing and volleyball!
- Discounted membership at Surrey Sports Park
- Events and activities organised by Students' Union
- A great way to meet new friends.

# What does all this mean?

- » Tailor your programme – think about work placements, think about doing an exchange, think about the experience you want
- » Think about what you need to end up with – what should you know, what should you be able to do, how should you think?
- » This is a huge decision, so make an informed one.



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