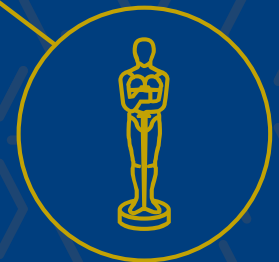


# School of Hospitality & Tourism Management

Professor Nigel  
Morgan

Head of School



# Why study hospitality and tourism management?



- » One of the top UK economic sectors, worth more than the agriculture or automotive industries.
- » Generates £130bn in revenue for the UK economy & employs 3.1m people; predicted to rise by 500,000 by 2022.
- » An engine of entrepreneurship and an incubator of start-ups and innovation.
- » World's fastest growing and largest industry.
- » And it's a lot of fun!

# Careers and employability

- » Career and professional opportunities, which can take you anywhere in the world
- » An industry with a fast escalator
- » We offer students a Professional Training placement with partners world-wide.
- » Our School offers you the opportunity to participate in the University of Surrey's Employability Award.



## WORLD CLASS

6<sup>th</sup> in the  
*ShanghaiRankings Global  
Ranking of Academic  
Subjects 2019*

3<sup>rd</sup> in the *Complete  
University Guide 2020*

Three global research  
centres with a dozen world-  
leading professors.

## HERITAGE

First British university to run  
hospitality and tourism  
management courses

A standalone School

Over 12,000  
Alumni worldwide 1967-2018

## CONNECTED

Unsurpassed global  
industry networks

34 minutes from a world city;  
London is a leading location  
for our industry



# Department of Tourism & Transport



World-class teachers and researchers (including seven professors)

Field trips and events

Professional year in industry

Superb industry partners (e.g. ABTA, Visit Surrey) and alumni network

Dedicated teaching programmes within the School.

# Department of Events



World-class teachers and researchers

Live events projects

Professional placement in industry

Superb industry partners (e.g. London marathon, G-live) and alumni network

Dedicated, refreshed teaching programmes within the School.

# Department of Hospitality



World-class teachers and researchers (including four professors)

Dedicated training restaurant, student-run coffee shop and training kitchen

Professional placement in industry

Superb hospitality industry (e.g. the Savoy) and alumni network

And soon we will have our own Learning Hotel and a new hotel management programme.

# On-campus training restaurant and coffee shop for our hospitality students





# Global centre for excellence, launching in 2022



- » New classrooms, training kitchen and restaurant lab, office space for SHTM staff, a dedicated PhD space; experimental labs; simulation suite and home to a new global think tank.

# Learning Hotel

- » We are benchmarking the quality of our hotel against the leading four-star hotel brands
- » A commercial 200-bed plus hotel, run by our industry partner
- » An environment for world-class student learning and academic research.



# SHTM programmes

- BSc International Tourism Management
- BSc International Tourism Management with Transport

- BSc International Hospitality Management
- BSc International Hospitality and Tourism Management

- BSc International Hospitality Management
- BSc International Hospitality and Tourism Management

- MSc International Tourism Management
- MSc Strategic Tourism Management and Marketing
- MSc Air Transport Management

- MSc International Hotel Management
- MSc Strategic Hotel Management
- MSc (Euro) International Hospitality Management (2-years, inc.internship)

- MSc International Events Management

# Student and industry-focused programmes

Our students are talented and ambitious. They come from all over the world with diverse backgrounds and bring ideas with them to shape the design and delivery of our courses, as well as participating in decisions about support and resources, and to making our School a fabulous community.

Our programmes are designed in collaboration with leading employers. Our School Advisory Board includes the CEO of ABTA (Mark Tanzer), the co-founder of LinkedIn (Simon Kelly), the former CEO of the WTTC (Helen Marano) and the Regional Vice President of International Hotel Development for Marriott International (Tim Walton).



# Our research

- » World-class researchers will be teaching you in class
- » We have three research centres focused on: digital, robotics and AI; performance and competitiveness; sustainability and well-being
- » In the 2014 assessment of research quality in our subject, we were the top-rated group
- » We even have our own digital lab and robots to research the future of work.



# Supporting you

- » Your professors will be approachable and on hand when you need them
- » Academic staff have office hours when we are available to see students outside class times and you will have a personal tutor
- » By the time you graduate, our academics will know you well
- » If you do a Professional Training placement you will have tutor support/contact during this time.



# Award winning graduates



WELCOME WINNERS 2019 PHOTO GALLERY VENUE SPONSOR CONTACT LG



Alexander Wilson, Front of House Manager, Brown's Hotel, London. Awarded the Caterer's Acorn Award 2019 (recognises the top 30 under 30 – the rising stars in hospitality).



Thank you

