International business management

Professor Andy Adcroft
Deputy Dean, Surrey Business School
University should be a life-changing experience. If you leave university the same person you were when you arrived, we have done it wrong.
The plan

What that life changing experience looks like:

» Our education philosophy and strategy
» The content of the International Business Management programme
» What a week looks like for an international business management student
» Beyond the classroom: Professional Training placements, student exchanges, extra-curricular
» Examples from the programme.
Why international business management at Surrey Business School?

The Surrey Business School learning experience

Knowledge
- Breadth and depth of understanding
- Within and across disciplines

Life
- ‘Life’ processes
- Thriving in diversity
- Building trust and relationships
- Negotiating and persuading
- Ethical leadership

Commerce
- The development of Business ‘acumen’ through
- Decision making with imperfect information
- Creative problem solving
BSc International Business Management

» Explore how organisations of all sizes start, run and thrive in an international context

» Gain a firm foundation in international business management which can be applied across a variety of careers and sectors.

» **Duration:** 3 years (4 with placement year)

» **Minimum entry requirements:** ABB (or CCD with foundation year)

» **Required subjects:** GCSE English language at Grade C (4) and mathematics at Grade C (4) (or equivalent)

» **English language requirements:** IELTS score of 6.5 (or equivalent).
### Compulsory modules

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International business management

» Year 1: Foundations
» Year 2: Start to Specialise
» Year 3: Tailor Your Degree

» + Professional Training placement, exchanges, extra-curricular.
Modes of study

- 4 modules per semester
- 12 hours lectures per week
- 150 hours of study per module including independent learning.

**Broad range of study methods:**
- Lectures
- Tutorials
- Seminars
- Group work
- Research
- Assignment preparation & individual study
- Lab sessions
- Identifying, developing and demonstrating skills that will be used in business.
A week in the life of a 1st year international business management student

**Semester 1**

- Financial Accounting
- Economics, Business and Sustainability
- Operations Management
- Business Decision Making.

**4 compulsory modules**

- Each worth 15 credits
- Semester 1 – 60 credits
- Semester 2 – a further 60 credits

Total for level four (year 1) = 120 credits required to pass.
As a first-year international business management student, I am studying a programme that I am passionate about, with modules that are intellectually engaging. It gives me the opportunity to specialise in an area of business and learn about issues that affect the world. At Surrey, the course content is revised often to encourage us to reflect and be informed on the current events and technology that is impacting the business world.

- Krysia Anderson
Professional Training placements

» One of the best available in the UK - The Employability and Careers Centre at the University of Surrey has won the National Undergraduate Employability (NUE) Award for the Best University Placement Service

» Fully embedded into our programmes - we start preparing you in your first year

» National and international organisations in the UK and overseas

» Support staff dedicated to help you find a placement and support throughout your Professional Training placement

» Networking connections, employability and inspiration for career development.
What our students say about the Professional Training placement
International student exchange

» Partner universities across the world
» Get ahead in the job market
» A different and new outlook
» Funding available
» An international network of friends
» International mobility
» Life skills
» Improve your language skills
» Have fun!
Student exchange

» University-wide and business school focused
» Taught in English
» Matched modules
» Year 2 for one semester
» Funding within Europe
» Broaden your horizons
» Independence
» Travel
» Improve your CV.
Graduates: where are they now?

» Graduate Scheme: PricewaterhouseCoopers

» Business Analyst: Accenture

» Business Consultant: IBM UK

» Project Manager: Fujitsu

» European Product Manager: Samsung

» Government Operations Analyst: UBS

» Marketing & Sales Advisor: JP Morgan.
Enjoying your free time

• Over 100 clubs and societies from archery to Zumba, ballroom dancing, Biz Soc, film society, gospel choir, Harry Potter, jazz orchestra, sailing and volleyball!

• Discounted membership at Surrey Sports Park

• Events and activities organised by Students’ Union

• A great way to meet new friends.
What does all this mean?

» Tailor your programme – think about placements, think about doing an exchange, think about the experience you want

» Think about what you need to end up with – what should you know, what should you be able to do, how should you think

» This is a huge decision, so make an informed one.