

International business management

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Deputy Dean, Surrey
Business School

**University should be a life-changing experience.
If you leave university the same person you were
when you arrived, we have done it wrong.**

The plan

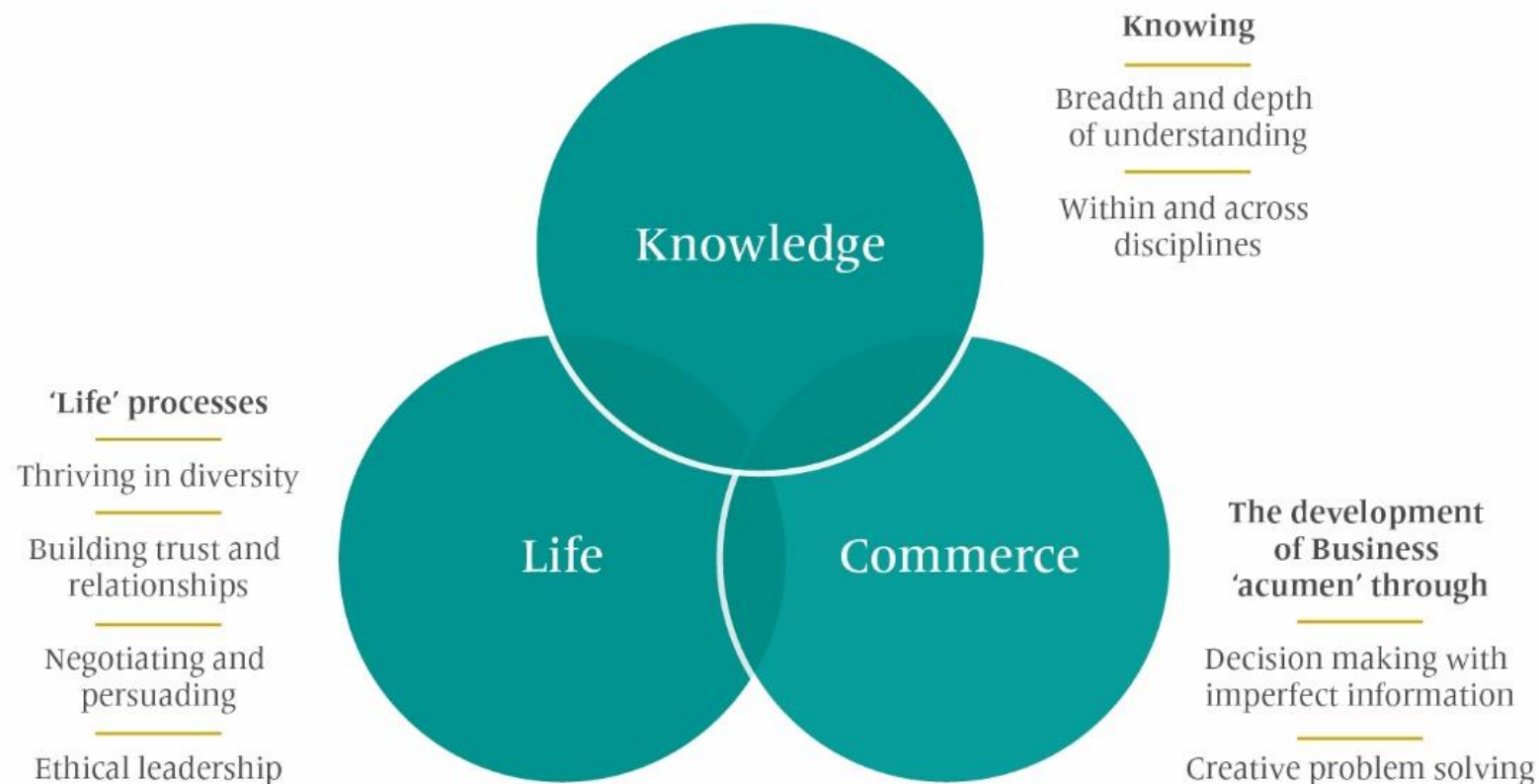
What that life changing experience looks like:

- » Our education philosophy and strategy
- » The content of the International Business Management programme
- » What a week looks like for an international business management student
- » Beyond the classroom: Professional Training placements, student exchanges, extra-curricular
- » Examples from the programme.



Why international business management at Surrey Business School?

The Surrey Business School learning experience



BSc International Business Management

- » Explore how organisations of all sizes start, run and thrive in an international context
- » Gain a firm foundation in international business management which can be applied across a variety of careers and sectors.
- » **Duration:** 3 years (4 with placement year)
- » **Minimum entry requirements:** ABB (or CCD with foundation year)
- » **Required subjects:** GCSE English language at Grade C (4) and mathematics at Grade C (4) (or equivalent)
- » **English language requirements:** IELTS score of 6.5 (or equivalent).



Compulsory modules

Year 1	Year 2	Year 3
Economics, Business and Sustainability	Finance for Business 1	Global and Contemporary Human Resource Management
Financial Accounting	Human Resource Management	International Business Strategy
Fundamental of Business Management	International Business	Globalisation of Emerging Markets
Operations Management	Comparative Country Studies	International Trade
Business Decision Making	Management Accounting	
Business Ethics	Topics in International Business Management	
Marketing Principles		
Organisational Behaviour and Analysis		

International business management

- » Year 1: Foundations
- » Year 2: Start to Specialise
- » Year 3: Tailor Your Degree

- » + Professional Training placement, exchanges, extra-curricular.



Modes of study



- » 4 modules per semester
- » 12 hours lectures per week
- » 150 hours of study per module including independent learning.

Broad range of study methods:

- » Lectures
- » Tutorials
- » Seminars
- » Group work
- » Research
- » Assignment preparation & individual study
- » Lab sessions
- » Identifying, developing and demonstrating skills that will be used in business.

A week in the life of a 1st year international business management student

» Semester 1

- Financial Accounting
- Economics, Business and Sustainability
- Operations Management
- Business Decision Making.

» 4 compulsory modules

- » Each worth 15 credits
- » Semester 1 – 60 credits
- » Semester 2 – a further 60 credits
- » Total for level four (year 1) = 120 credits required to pass.

	Monday 5 December 2016	Tuesday 6 December 2016	Wednesday 7 December 2016	Thursday 8 December 2016	Friday 9 December 2016
9AM		BUSINESS SKILLS MAN1091 LECT MAIN CAMPUS GENERAL, 03 MS 01	FINANCIAL ACCOUNTING MAN1068 Wshp MAIN CAMPUS GENERAL, TR06	FINANCIAL ACCOUNTING MAN1068 SEM MAIN CAMPUS GENERAL, 05 AC 03 9:00 am to 11:00 am Kelly F (Mrs) GROUP1H BM1F SEM Seminar	
10AM					
11AM			ECONOMICS BUSINESS AND SUSTAINABILITY MAN1100 SEM MAIN CAMPUS GENERAL, TB23 11:00 am to 12:00 pm Cole RM (Dr); Sotunde D (Mr)		BUSINESS SKILLS MAN1091 TUT MAIN CAMPUS GENERAL, 19 AC 03 11:00 am to 12:00 pm Parchment A (Dr) GROUP1W RM1K
12PM					
1PM	ECONOMICS BUSINESS AND SUSTAINABILITY MAN1100 LECT MAIN CAMPUS GENERAL, 03 MS 01 1:00 pm to 3:00 pm Cole RM (Dr); Sotunde D (Mr); Dennis K (Dr) GROUP2A Lecture1 groupA LECT Lecture			FINANCIAL ACCOUNTING MAN1068 Wshp MAIN CAMPUS GENERAL, 43 BC 02 1:00 pm to 2:00 pm Kelly F (Mrs)	
2PM				FINANCIAL ACCOUNTING MAN1068 SEM MAIN CAMPUS GENERAL, 17 AY 02 2:00 pm to 4:00 pm Guest P (Prof) GROUP2I Week 10 extra Seminar SEM Seminar	
3PM					
4PM					
5PM				BUSINESS SKILLS MAN1091 LAB MAIN CAMPUS GENERAL, 41 MS 02 5:00 pm to 6:00 pm Nolan, M (Mrs) GROUP1W RM1K	
6PM	OPERATIONS MANAGEMENT MAN1059 LECT MAIN CAMPUS GENERAL, 03 MS 01 6:00 pm to 9:00 pm Robinson, PA (Mr); Sotunde AO (Mr)				
7PM					
8PM					

Our students

“

As a first-year international business management student, I am studying a programme that I am passionate about, with modules that are intellectually engaging. It gives me the opportunity to specialise in an area of business and learn about issues that affect the world. At Surrey, the course content is revised often to encourage us to reflect and be informed on the current events and technology that is impacting the business world.

”

- Krysia Anderson



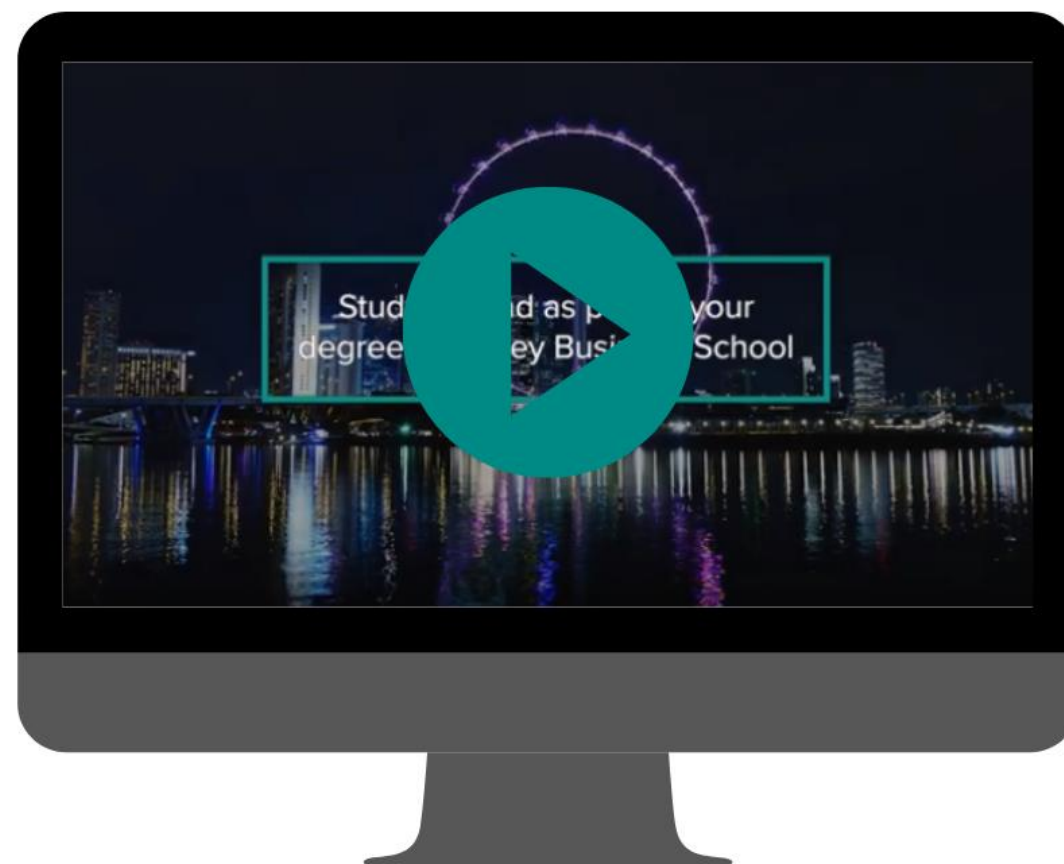
Professional Training placements



- » One of the best available in the UK - The Employability and Careers Centre at the University of Surrey has won the **National Undergraduate Employability (NUE) Award** for the Best University Placement Service
- » Fully embedded into our programmes - we start preparing you in your first year
- » National and international organisations in the UK and overseas
- » Support staff dedicated to help you find a placement and support throughout your Professional Training placement
- » Networking connections, employability and inspiration for career development.

International student exchange

- » Partner universities across the world
- » Get ahead in the job market
- » A different and new outlook
- » Funding available
- » An international network of friends
- » International mobility
- » Life skills
- » Improve your language skills
- » Have fun!



Student exchange



- » University-wide and business school focused
- » Taught in English
- » Matched modules
- » Year 2 for one semester
- » Funding within Europe
- » Broaden your horizons
- » Independence
- » Travel
- » Improve your CV.

Graduates: where are they now?

» Graduate Scheme: PricewaterhouseCoopers

» Business Analyst: Accenture

» Business Consultant: IBM UK

» Project Manager: Fujitsu

» European Product Manager: Samsung

» Government Operations Analyst: UBS

» Marketing & Sales Advisor: JP Morgan.



pwc



FUJITSU

SAMSUNG



J.P.Morgan

accenture

Enjoying your free time



- Over 100 clubs and societies from archery to Zumba , ballroom dancing, Biz Soc, film society, gospel choir, Harry Potter, jazz orchestra, sailing and volleyball!
- Discounted membership at Surrey Sports Park
- Events and activities organised by Students' Union
- A great way to meet new friends.

What does all this mean?

- » Tailor your programme – think about placements, think about doing an exchange, think about the experience you want
- » Think about what you need to end up with – what should you know, what should you be able to do, how should you think
- » This is a huge decision, so make an informed one.



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