Sealed Air
BARCELONA, SPAIN

Who are they?
- Multi-national packaging company with departments for food care, product care and medical applications.
- Work in 122 countries with a yearly revenue of $4.5bn.

What did you do?
- Worked on my own project to create an innovative method of buying fish.
- Gave presentations about the UK and European markets, where they are and how they are projected to continue.
- Market research for my own project, as well as consumer packaging and consumption trends in the EU.
- Received training on modern and past packaging techniques, sustainability, SMART packaging, food safety, and lifecycle analysis.
- Travel to meet customers at their factories or at conferences around Europe, e.g., Paris.

What was your project?
Create a new platform to buy fish via e-commerce. It’s titled “Down the Line.”

Challenges:
- Presenting to experts in their field.
- Often being the only female in the room and always the only person under 30.
- Time keeping and running my own project.

Highlights:
- Travelling to conferences in Paris and Copenhagen.
- Viewing fish processing factories in Vigo and surrounding Barcelona.
- Meeting with the CEO’s of major global fishing companies and presenting them innovative and futuristic packaging styles.
- Working freely on my own project, with access to unlimited resources and connections.

Who are they?
- They own quota in Alaska.
- International fishing and processing company.
- Head office in Seattle. Other offices in Holland, Japan, Germany, and France.

What did you do?
- Prepare marketing materials for various projects.
- Organised microbiological tests for potential products.
- Market research into EU fish markets. Supply and demand.
- Present to potential customers about the market and how Trident could help.
- Organised and planned Trident’s stand for the largest global seafood expo in Brussels.

Challenges:
- Working with US team would always be very slow due to time differences.
- Dealing with a change of management towards the end of the internship.

Highlights:
- Working in a small team (8 people) allowed me to further understand the industry and the roles each member held.
- Brussels Seafood Expo, talking to customers about the fish and mixing with the Seattle and Japanese team.
- Meeting Princes to secure a potential project.
- Travelling to Milan to pack our products for the Seafood Expo.
- Attending a conference about how to get more women into the industry.

January | February | March | April | May | June

ROTTERDAM, NETHERLANDS

Trident Seafoods
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