

ACADEMIC WEEKLY DIGEST

#HOSPITALITYatSurrey



HOT OFF THE PRESS!

RECENT PUBLICATIONS FROM #HOSPITALITYatSurrey

In this inaugural academic digest, we highlight two recent publications from academics in the Department of Hospitality. These studies dealt with topics relevant to the strategic foci of SHTM's three research centres:

- Centre for Competitiveness of the Visitor Economy (**COVE**)
- Centre for Digital Transformation in the Visitor Economy (**DIGMY**)
- Centre for Sustainability and Wellbeing in the Visitor Economy (**SWELL**)

We wish you a great week!

What's in this issue:

**AGGLOMERATION
ECONOMIES AND
PRODUCTIVITY**

**AIRBNB AND
RESIDENTS'
WELLBEING**



Agglomeration Economies and Productivity

DR YOO RI KIM

The researchers used spatial econometric modelling on microeconomic panel data to estimate the effects of agglomeration economies on productivity in the UK tourism sector. They found significant effects of agglomeration economies on productivity within specific regions and significant spatial spillover effects across neighbouring regions, suggesting the possibility of productivity convergence. This research provides insights on the importance of developing business clusters or zones in addressing low productivity levels in the sector across the UK.

Airbnb and Residents' Wellbeing

DR ANYU LIU
PROF IIS TUSSYADIAH

This study found that the positive impacts of the development of peer-to-peer accommodation are more pronounced than the negative impacts. Perceived negative social and environmental impacts lessen community residents' wellbeing. This suggests policymakers to enact regulations to reduce damage to the environment and to curtail negative social behaviours brought to the community by visitors, to align peer-to-peer accommodation development with the sustainable development goals across different destinations.

Kim, Y. R., Williams, A. M., Park, S., Chen, J. L. (2020). Spatial spillovers of agglomeration economies and productivity in the tourism industry: The case of the UK. *Tourism Management*, 82,104201

Link: bit.ly/31EK100

Stienmetz, J. L., Liu, A., Tussyadiah, I. P. (2020). Impact of perceived peer-to-peer accommodation development on community residents' wellbeing. *Current Issues in Tourism*.

Link: bit.ly/33PUUz3