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FIELD THEORY & MEGA-EVENT LED DEVELOPMENT

Confused where to start when it comes to analysing the impacts and legacies of major- and mega-events, like the Olympics? **Dr Mike Duignan** develops a new guiding framework for researchers looking to analyse the complex social and economic processes associated with mega-event led field development: the what, how, who, when, where and why – from tourism development ambitions and plans to the regeneration of urban neighbourhoods.



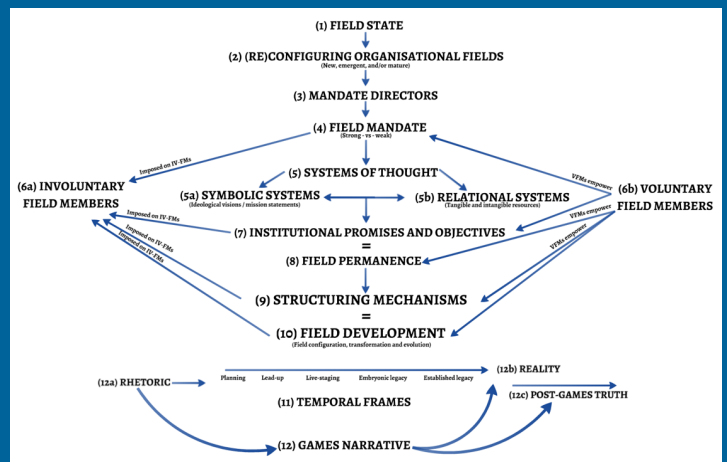
UTILIZING FIELD THEORY TO EXAMINE MEGA-EVENT LED DEVELOPMENT

DR MIKE DUIGNAN

Scholars and practitioners have long been analysing and evaluating the way events, particularly mega-events, serve as a mechanism of change. Powerful descriptions are typically brought to life via event impact and legacy case studies: yet, I argue that such work can remain a-theoretical – or – conceptually disorganised. In this paper, I draw on Bourdieu's *field theory* and the management study of *Field Configuring Events* to develop this new analytical framework, entitled: the '*Cognitive and Relational Mapping of Field Configuring Events*'.

The framework helps disentangle these complex field development processes but also intends to offer a set of inter-related concepts to strengthen analysis and conceptual consistency between studies, whilst providing latitude to overlay different disciplinary perspectives. I believe methodological and conceptual advantages afforded alongside six ways the framework could be applied-and-extended across various cases and contexts.

Cognitive and Relational Mapping of Field Configuring Events



FURTHER READING:

Duignan, M.B. (2021). Utilising Field Theory to Examine Mega-Event Led Development. *Event Management*. DOI: [bit.ly/301Kbb4](https://doi.org/10.1016/j.event.2021.100004)