

THE CHRONICLE

#SHTMatSurrey

*The Monthly Newsletter of
School of Hospitality and Tourism Management*



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THIS MONTH IN SHTM

The FASS Festival of Research 2021 will take place next week. SHTM colleagues, **Prof Caroline Scarles**, **Dr Tracy Xu**, and **Prof Allan Williams** will be speaking about their research on Responsive Research Panel 2: 'Addressing the COVID-19 Pandemic' on Tuesday 19 January 2021, 10:00-11:30. Please register **here** to join their session. The annual event also features the PGR poster competition, which will be presented as an online showcase where each PGR student will present their poster and answer questions from the audience.

We are preparing for the validation of the Online MSc in International Hospitality Management with Digital Innovation (**OMIHM Digital**) programme, which will take place in early February. We have started receiving applications for the September 2021 start date.



A NOD FROM THE HEAD

Prof Iis Tussyadiah

Welcome to the inaugural issue of **The Chronicle** of #SHTMatSurrey! I hope this communication channel will help us chronicle our activities, celebrate our accomplishments, and build better connections.

It gives me great pleasure to introduce our new initiative, **SHTM Executive-in-Residence**, where business leaders and innovators will take up residency in SHTM for a semester to engage with and create value and lasting impact for our students, academics, and leadership team.

I am happy to announce that **Abigail Tan**, CEO of St Giles Hotels Group, as well as **Sarah de Carvalho**, CEO of It's a Penalty, will be our SHTM Executives-in-Residence in Spring 2021. I will share more details of their residency in the next month's Chronicle.

I would like to thank SHTM colleagues and Advisory Board members who have supported and helped shape this new initiative.

SHTM Executive-in-Residence

The SHTM Executive-in-Residence programme is designed to facilitate meaningful engagement by active business leaders and innovators in world-leading education and research within SHTM.

SHTM Executives-in-Residence will contribute to the life of SHTM students, academics, and leadership by informing relevant challenge-based education, bridging theory and practice, and emerging opportunities for impactful industry research.

SHTM Executives-in-Residence will offer unique insight on timely business issues to support practice-based education, provide mentoring and advice for students on career, business opportunities, and professional development, and bring together SHTM research and industry expertise to generate impact on the hospitality, tourism, and events sectors.



Observatory for Human Rights and Major Events (HaRM)

Dr Mike Duignan

SHTM will be launching a new research group, the Observatory for Human Rights and Major Events (**HaRM**), nested within the Centre for Sustainability and Wellbeing in the Visitor Economy (**SWELL**). HaRM responds to an increasing shift toward human rights based agendas as part of the United Nation's advocacy work toward inclusive and sustainable development. Global sports and cultural policy organisations increasingly recognise how the major events they own and/or organise intensify the violation of general human rights principles.

HaRM has **three central pillars**: (1) human trafficking and exploitation, (2) urban development and regeneration, and (3) visitor economy and experiences. HaRM's research cuts across events, tourism and hospitality, as well as the work of SHTM researchers that focuses on the rights of individuals and social groups across the global contexts of their study.

Contact **Dr Mike Duignan** for more details regarding the research focus and how to take part in HaRM.

“To deny people their human rights is to challenge their very humanity.”

NELSON MANDELA



WELCOME

SHTM Events

February starters are invited to attend the "Welcome to SHTM" event on Wednesday, 10 February at 1pm. Details to follow.

Returning students? Don't forget to attend the welcome back event specifically designed for your cohort across SHTM.



Awards

SHTM PhD student, **Ikram Nur Muharam**, recently won the University of Surrey Santander PhD Mobility Award 2021 to visit WU Vienna to network, learn and collaborate for his research on blockchain and sharing economy.



LET'S SOCIALISE



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