

INDUSTRY WEEKLY DIGEST

School of Hospitality & Tourism Management

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IT'S A PENALTY

It's a Penalty (IAP) as an 'Industry Partner' of the of the new research **Observatory for Human Rights and Major Events** (HaRM) in the School of Hospitality and Tourism Management (SHTM), collaborating with each other's work relating to Major Sporting Events, human trafficking and exploitation policies and practices, to raise awareness and tackle structural problems in the run up and live staging periods.

Over the next seven days, SHTM are hosting a series of talks with **Sarah de Carvalho**, CEO, **It's a Penalty**, and SHTM **Executive in Residence**, discussing collaborating with the travel and tourism industry to end human trafficking.

Have a great weekend!

THERE'S NO PENALTY FOR STUDENTS TO GET INVOLVED!

PHILIPPA KING

It's a Penalty (IAP) campaigns to prevent the fast growing and second largest criminal industry in the world: human trafficking and exploitation. Its **awareness-raising Campaigns** harness the power of sport to prevent trafficking and exploitation on a global scale. In addition, **Research & Advocacy** work ensures that children worldwide are legally protected from sexual exploitation and abuse. Its Student Ambassador Network amplifies youth voices, encouraging advocacy, activism and awareness raising to end human trafficking and exploitation.

Through **collaboration and partnership** with strategic stakeholders, such as high-profile sporting athletes, and the travel and tourism industry, It's a Penalty has been able to achieve significant results.

To see human trafficking eradicated and maximise It's a Penalty's impact, they also join forces with sporting governing bodies/hosting committees, local and international NGOs, governments, corporations and law enforcement. They believe that collaboration is key to achieving their goals.

It's a Penalty has launched **CommonProtect**, an advocacy programme as part of its commitment to building a world in which no child is vulnerable to exploitation or abuse. Working with Commonwealth governments to enact and implement comprehensive extraterritorial legislation against CSEA where it does not exist, in as many Commonwealth states as possible.

The Student Ambassador programme seeks to provide future social justice changemakers with a space to embrace creativity, enhance employability, and champion a social initiative to complement academic learning and skill sets.



FOR MORE INFORMATION VISIT:

[It's a Penalty Website](#)

[Observatory for Human Rights and Major Events - Research Group](#)

It's a Penalty's ultimate goal is to eradicate abuse, exploitation and trafficking by 2030, contributing to the elimination of modern-day slavery. Since 2014, we have facilitated the rescue and protection of almost 17,000 survivors of human trafficking and exploitation.

Join **Sarah de Carvalho** at a series of talks in the school across the coming week starting today, Friday March 12th at our **Alumni event** and next week where she will be involved in a series of lectures, talks, debates and future research direction setting across the school.