

May 2021

ESRC IAA SPOTLIGHT ON PUBLIC ENGAGEMENT

Skillfluence Training Courses

- Social Media
- Online Engagement
- Storytelling
- Communicating with Impact
- Creating Activities



The training met or exceeded people's expectations

"I now have a number of ways to spice up my presentations, and to think about how to adapt my messaging to audiences"

"I've learnt how to take audiences on a journey"

Would recommend the training to others



"One of the most engaging training courses I've ever been on"

"Opened my eyes to the number of tools used for online engagement in science communication"

"I'll be thinking outside the box, being more creative and confident"



Rated their trainer between 4/5 out of 5

"Engaging, interactive, and passionate about what he does"



"I'll create a story book and will be going back over my presentations, thinking about how to make them more engaging!"

Will use what they have learnt

"I'm inspired to go beyond Zoom for my online engagement activities going forward"



"I loved the suggestion for how to open online meetings - will definitely be using that one!"

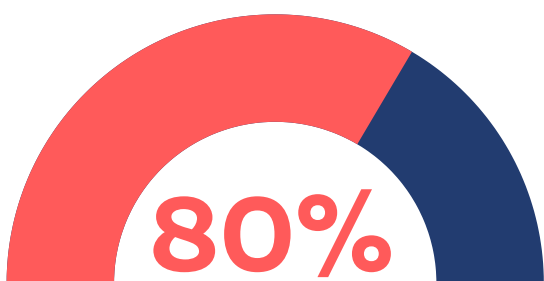


Rated course content between 4/5 out of 5

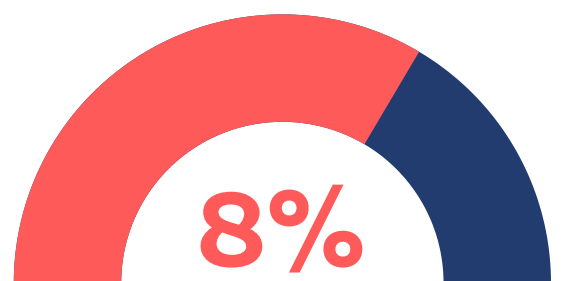
"Great advice about planning and evaluation of events"

Future training requests:

- Testing presentation skills face-to-face
- Hearing experiences from successful researchers engaging with public and generating impact
- Practical and advanced sessions in social media
- Copywriting, Video Editing, Youtube



Heard via internal email



Heard via social media

"I really liked the workshop. It is worth wider advertisement of these kinds of talks"