

THE CHRONICLE

#SHTMatSurrey

*The Monthly Newsletter of
School of Hospitality and Tourism Management*

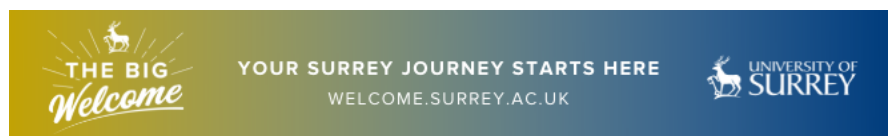


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THIS MONTH IN SHTM

The start of the new semester is just around the corner. We are excited to welcome our students, new and returning, to campus this month. For new students joining the Surrey Community, the University Welcome Weekend event will take place on the 18th and 19th of September at the Marquee on PATS Fields. For #SHTMatSurrey students, we have prepared a series of welcome and welcome back events throughout the welcome week and the first few weeks of the semester.



This month we welcome **Dr Nadine Itani**, Lecturer in Air Transport Management, to the Department of Tourism & Transport and **Dr Jonathan Skinner**, Reader in the Anthropology of Events and Co-Director of HaRM, to the Department of Events.

A NOD FROM THE HEAD

Prof Iis Tussyadiah

Welcome to the new academic year! I trust that all members and partners of #SHTMatSurrey have enjoyed a break after an incredible journey in 2020/2021 and are now reenergised and highly motivated to make the coming year even better.

We are putting together our strategy for the next 3 years, setting up our global leadership targets across three pillars: cultivating future leaders, advancing scholarship and impact, and building and sustaining partnerships. We will discuss and finalise these targets during our all-staff **Strategy Day** on 15th September. I cannot wait to share our vision and strategic priorities with everyone.

I am delighted to announce two outstanding graduates who have been awarded the **Savoy Educational Trust Scholarship** to study **MSc in Strategic Hotel Management** starting in September 2021: **Lydia Clark-Sutton** and **Gregor Staunton**. Please join me in congratulating Lydia and Greg for the awards and in thanking the **Savoy Educational Trust** for their continuous commitment to supporting the future leaders in the UK hospitality industry.

SET SCHOLARS 2021



Lydia Clark-Sutton

Having recently been awarded one of two scholarships granted by the Savoy Educational Trust, I am very much looking forward to starting a MSc in Strategic Hotel Management. Having already undertaken an undergraduate degree at the University of Surrey in Hospitality and Tourism Management. I am now looking forward to extending my knowledge further and applying both my academic and industry experience to this degree, with the intention of excelling within this highly rewarding opportunity.



Gregor Staunton

I'm so excited to be returning to my studies at the University of Surrey in October to undertake an MSc in Strategic Hotel Management. I'd like to extend another big thank you to the Savoy Educational Trust and the wonderful team in the SHTM for this opportunity. I very much look forward to partnering with the community and wider stakeholders at Surrey, whilst demonstrating my forward-thinking ideas as we curate the future of hospitality together.



Is bragging a double-edged sword? The effects of social media bragging on employees at workplace

Dr Daisy Liu & Dr Tracy Xu

Individuals usually strive to make a good impression on others. This has been achieved on social media through bragging behaviours to draw other peoples' attention to one's strengths, achievements, successes, and any superior qualities. With increased connectedness with colleagues on social media, the blurred line between life and work has become a new norm. However, scant is known about how social media use in personal life affects employees.

Funded by the British Academy/Leverhulme Small Research Grants, Dr Daisy Liu and Dr Tracy Xu are working on a project that seeks to investigate

the effect of social media bragging in personal life on work-related impressions and associated outcomes at the workplace using a mixed-methods design involving focus-group interviews, survey and experimental studies. This project will provide important implications on individual employees' impression management strategies, extended work relationship management in personal life and employee wellbeing in a connected social media era.

To learn more about the project, please contact the Principal Investigator:

Dr Daisy Liu

“Within you is the power of unlimited creation.”

BRYANT MCGILL

SHTM Events

SHTM Welcome Evening

Mon, 27 Sep, 4pm

All new UG, PGT, & PGR students

SHTM Welcome Back Sessions

Tue, 28 Sep

Level 5 (11am) & Level 7 (3pm)

Thu, 30 Sep, 2pm

Level 6

Innovation Challenge

In celebration of **World Tourism Day 2021**, we are launching **#SHTMatSurrey Innovation Challenge** on September 27th to generate innovative ideas to promote inclusive growth through hospitality, tourism, and events. More information will be provided via our social channels.



LET'S SOCIALISE



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