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INDUSTRY WEEKLY DIGEST

School of Hospitality & Tourism Management

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NOW IS THE TIME TO JOIN HOSPA, THE HOSPITALITY PROFESSIONALS ASSOCIATION!

This academic year, for the first time, **HOSPA** will offer all **School of Hospitality and Tourism Management** students great networking opportunities with senior Hospitality operators and a whole lot more benefits – at no cost.

In this digest, **Visiting Professor Chris Cows** tells us more about the opportunity and how students can sign up for free membership.

Have a great weekend!



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SCHOOL OF HOSPITALITY
& TOURISM MANAGEMENT

INTRODUCING HOSPA – THE HOSPITALITY PROFESSIONALS ASSOCIATION

CHRIS COWLS

As a student today you will have grown up in our world of virtual networks - so why join a network that is mainly focused on face-to-face events? There are lots of good reasons! The main one is that the Hospitality sector exists largely to serve customers in-person. And, those who work in our sector are, by their very nature, in-person people. For those who make their careers in Hospitality, face-to-face networking therefore works best, especially with an added virtual element.

HOSPA is a membership organisation focused on several specialist areas in Hospitality: Finance, Revenue & Asset Management plus Technology, Marketing & HR. **HOSPA's** members are (mainly) senior operators, suppliers & consultants and all are offered an excellent blend of face-to-face and virtual **events** and networking. Additionally, **HOSPA** keeps its members updated on current trends and technical knowledge, as well as providing **continuing professional development**, access to extensive resources and career-long support.



MEMBERSHIP

As a member of **HOSPA** for a couple of decades and as a Director for the past two years, I can testify to the benefits of the network in my own Hospitality career, both as a corporate employee and as an entrepreneur.

Joining **HOSPA** is straightforward – just go to this **link** and scroll down to Student:

<https://www.hospa.org/membership-options>

And...there is no cost for your **HOSPA** membership – its complimentary! That will also remain the case if you choose to progress your career after graduation as a Hospitality professional.

I hope to meet you in person during the coming year, and in the meantime, if you would like to discuss any aspect of **HOSPA** membership, please do get in touch!