

JAN 2022 | VOL 02 ISSUE 01

THE CHRONICLE

#SHTMatSurrey

SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT

THIS MONTH IN SHTM

Welcome to the New Year!

We wish all members of the SHTM community a very happy and prosperous New Year! We are excited to welcome our students and staff back to campus at the start of the new semester and to welcome the new cohort of February starters in our MSc programmes. We are preparing a series of welcome and welcome back talks with the Head of School, Director of Learning & Teaching, Director of Business Relations, Programme Leaders, and other members of staff.

We resume our weekly publications this week, including the *Academic Weekly Digests* (edited by **Dr Isabel Rodriguez**) on Mondays and the *Industry Weekly Digests* (edited by **Mark Ashton**) on Fridays. We continue to produce "Research in 60 Seconds" videos (curated by **Dr Brigitte Stangl**) and publish our monthly newsletter, the Chronicle of SHTM (edited by **Prof Iis Tussyadiah**), regularly. Follow our social channels to keep up with SHTM!

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A NOD FROM THE HEAD

Professor Iis Tussyadiah

It has been a year since we started the Chronicle, and what a year it has been. I appreciate all staff, students, partners, and friends of the School for all SHTM achievements and accomplishments last year. Thank you for bringing so much worth to SHTM each day. I trust the New Year will bring much more amazing things.

"As the new year is upon us, I thank all for your support and dedication. Happy 2022!"

I would like to welcome **Dr Erin Ling** who has joined us this month as *Lecturer in AI and the Future of Work*, with a joint appointment in the **Surrey Institute for People Centred Artificial Intelligence**. I am delighted that **Mark Ashton** will continue with his role as the (sole) Director of Learning and Teaching. After years of service as Head of Department and Director of Research, I wish **Prof Scott Cohen** the very best with his sabbatical this semester. I am grateful that **Prof Xavier Font** will be acting as Director of Research in the next few weeks, a role that will be shared amongst the Directors of SHTM research centres. I am also grateful that **Dr Viachaslau Filimonau** has agreed to step in as Deputy Director of the Centre for Sustainability and Wellbeing in the Visitor Economy (**SWELL**).

The **FASS Festival of Research 2022** is happening next week. I am proud that SHTM will be represented by **Dr Tracy Xu** on **Future of Work Panel** (24 Jan) and **Chirsty Hehir** on **Global Connections Panel** (25 Jan). I highly encourage you to join the Festival to celebrate research in FASS.



SHTM EXECUTIVES- IN-RESIDENCE

Sylvia Ganbert

We are proud to welcome Stephen Hanton, President International at Synergy, and Carlos Kaduoka, Vice-President Portfolio Relevance for SITA Airports & Borders, as SHTM Executives-in-Residence Spring 2022. We look forward to working closely with Stephen and Carlos this semester to engage SHTM students and staff with the industry and achieve our collective ambitions in education, research, and industry partnership.

The Executive-in-Residence programme aims to facilitate meaningful engagement by active business leaders and innovators in world-leading education and research within SHTM.



Stephen Hanton
President International
Synergy

Stephen Hanton is an award-winning leader in multinational operational hospitality management with expertise in multiple operating models, rapid growth, and leading teams through transitions. Stephen has served in a variety of management and executive roles ranging across apart-hotels, hotels, serviced apartments, property management, and corporate housing.

As Synergy's President, International, Stephen is tasked with delivering the company's international vision and growth while ensuring Synergy's unique brand of people, passion and innovation remains intact throughout the global regions. He manages offices in London, Dublin, Bangalore and Singapore.

Carlos Kaduoka is passionate about airports and technology with a focus on IT's impact on operations, processes and behaviour. He believes digital transformation creates incredible opportunities that can be seen in passenger behaviour, terminal design and the new digital concept of operations.

With over 25 years of experience in managing multi-disciplinary teams around the globe, Carlos has a strong track-record and wide-ranging expertise across complex multi-stakeholder relationship management, benchmarking performance using customer and competitor insight, significant capital investment programmes in airport technology deployment, and digital transformation and technology strategy.



Carlos Kaduoka
Vice-President Portfolio Relevance
SITA Airports & Borders

The Savoy Educational Trust Scholarship

MSc in Strategic Hotel Management

We are proud to offer the Savoy Educational Trust Scholarship to pursue the MSc in Strategic Hotel Management starting in September 2022. This scholarship is made available by the generous support from the Savoy Educational Trust with the aim to produce excellent talent who will contribute significantly to the UK Hospitality industry. A formal call for applications will be announced soon. Four places are available.

For more information regarding scholarship and other opportunities to support SHTM education and research, please contact:

Ian Larkham i.larkham@surrey.ac.uk



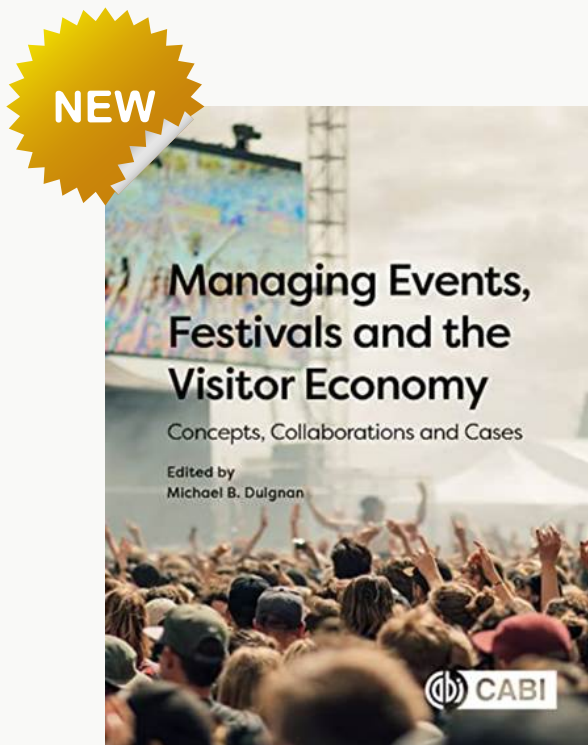
Opportunities for Staff & Students

International Learning
Project Funding - COIL
Deadline: 31 Jan

Apply to Advise Various
EU Missions:

- Mission Adaptation to Climate Change
- Mission Cancer
- Mission Restore our Ocean and Waters
- Mission Climate-Neutral and Smart Cities
- Mission Soil Deal for Europe

R-Coded Funding from
Interreg Experience
Project (£25k)
Contact: [Prof Xavier Font](#)



Dr Mike Duignan has published a new edited textbook entitled "**Managing Events, Festivals and the Visitor Economy**" with CABI. This edited text, intended to support a research-informed approach to learning and teaching, presents an array of concepts, collaborations and in-depth cases related to managing events, festivals and the visitor economy. This collection aims to satiate what appears to be an increasing appetite of readers and students alike who seek exposure to rigorous debate in and out of the classroom.



Events & Awards

**FASS Festival of Research 2022:
Welcome and Future of Work Panel**
Monday, 24 Jan, 09:45–11:30, Online

[REGISTER NOW](#) 

**FASS Festival of Research 2022:
Global Connections Panel**
Tuesday, 25 Jan, 10:00–11:30, Online

[REGISTER NOW](#) 

**FASS Festival of Research 2022:
PGR Poster Competition**
Wednesday, 26 Jan, 10:00–11:30, Online

[REGISTER NOW](#) 

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