

FEB 2022 | VOL 02 ISSUE 02

THE CHRONICLE

#SHTMatSurrey

SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT

THIS MONTH IN SHTM

Happy Valentine's Day!

The Spring Semester is underway, our students and staff are back on campus, and we can smell the optimism and hope in the air.

For final year students, the **National Student Survey** (NSS) completion period has started and we have various events going on this week to assist with the NSS, including the **NSS Completion Session** event this evening. Our thanks to the Director of Learning & Teaching and Programme Leaders for coordinating these events.

A team of BSc International Events Management students has been tasked to host a prestigious University-wide event, the *TedXSurreyUniversity* talks. It will take place in May 2022 with 10-15 inspiring talks and 100-150 attendees. Kudos to all involved and our very best wishes for successful organisation of the event. You make us all proud!

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A NOD FROM THE HEAD

Professor Iis Tussyadiah

It has been an exciting start of the semester. I am proud to share that the School's **Postgraduate Research** (PGR) community has continued to grow. Five new PhD students joined us in January and a few more coming later in the year. We now have a Dual PhD programme with Nankai University, China.

"May the new semester bring us all amazing experiences and wonderful things to learn."

We have appointed two PhD students as SHTM **Study Support Advisors**, **Wanwisa Khampanya** and **Jenny Suno Wu**. They will support our Undergraduate (UG) and Postgraduate Taught (PGT) students with their study skills. We have also appointed three PGR Research Assistants to support our research centres: **Rachel Chang** (**SWELL**), **Ruijuan Hu** (**DIGMY**), and **Yiqi Wang** (**COVE**). Their role will be instrumental in assisting Centre Directors with the management of research and cross-collaboration activities. Many PhD students will work as **Graduate Teaching Assistants** (GTAs) this semester, contributing to various modules across our programmes. I thank all PhD students who have come forward to take on these important roles and **Dr Jason Chen**, PGR Director, for his leadership.

We are recruiting two new members of staff: a **Senior Lecturer in Hospitality/Tourism** and a **Professor/Reader in Hospitality/Events**. Please share these opportunities widely to assist us in attracting global leaders to be part of the #WonderfulSHTM team.



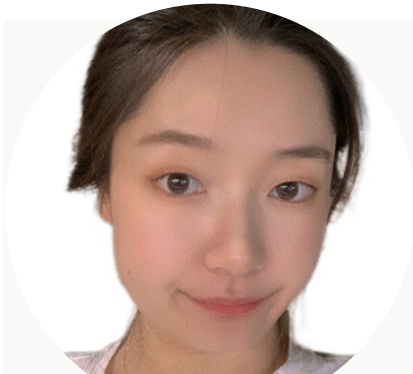
POSTGRADUATE RESEARCH

Dr Jason Chen

I am happy to introduce five new Postgraduate Research Students who joined SHTM in January 2022. They will carry out research in a range of topics from consumer behaviour and automation in hospitality to pro-environmental behaviour and social sustainability in the contexts of tourism and events, supported by a team of excellent supervisors within SHTM's three research centres and two research groups.

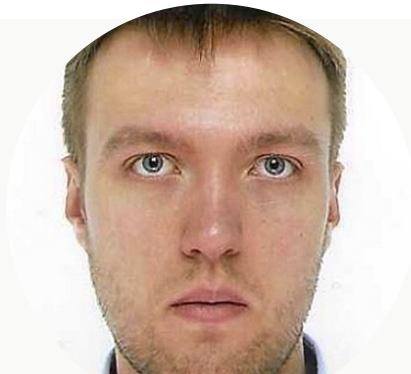


With around 60 PhD students, the School of Hospitality & Tourism Management at University of Surrey has one of the largest PhD programmes in hospitality and tourism in the world.



Jaolong (Mia) Cheng

"Customer experiences with high-tech & low-touch hotels"



Gregory Shadbolt

"Consumer behaviour and crisis within UK Hospitality"



Yiqi Wang

"Longitudinal analysis of tourism consumption and life satisfaction"



Rhoslyn Sherman-Davies

"Impacts of transformational holiday experiences on pro-environmental behaviour"



Katy Tse

"Impacts of spontaneous mass gathering events on social sustainability"

The SHTM 'One Cup' Mentoring Scheme

Sylvia Ganbert



We are proud to introduce the SHTM 'One Cup' short-term mentoring programme, which takes place on the *SurreyConnects* platform. 'One Cup' connects our final year students to a Surrey graduate working in the industry that students are interested in. Over the course of a month, students will get matched with a mentor and then have 'one cup' (a virtual coffee over a video call) with them, using the inbuilt video-calling function. The scheme will be launched on Tuesday, 15 Feb.

For more information regarding opportunities to engage in mentoring SHTM students and to give back, please contact:

Sylvia Ganbert at s.ganbert@surrey.ac.uk



FUNDING SUCCESS

Dr Jason Chen (research leader), **Prof Gang Li**, **Dr Yoo Ri Kim**, and **Prof Allan Williams** have been awarded a £25,000 grant by **VisitBritain/VisitEngland** to review Britain's current and future domestic tourism data needs and provision. This project will contribute to revising how British domestic tourism statistics are collected and communicated in future. This project follows the successful completion of a review of inbound tourism statistics by the **Centre for Competitiveness of the Visitor Economy** (COVE) in 2021.



Events & Awards

**SHTM NSS Completion Session:
Pizza & Drinks**

Tuesday, 15 Feb, 17:00–19:00, On Campus

**SHTM Professional Training Year (PTY)
Return Day**

Wednesday, 23 Feb, 14:00–17:00, On Campus

**Social Justice in Events Series:
Diversity & Inclusions in Events**

Wednesday, 23 Feb, 16:00–17:00, Online

[REGISTER NOW](#)



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