



**COMFOCUS**  
Community on Food Consumer Science



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## Introduction: Food Consumer Science Challenges

- **Food Consumer Science:** understanding people's relationship with food (planning, purchase, preparation, consumption).
- **Current challenges:** fragmented, data are scattered; lack of harmonisation, low impact.
- **Transformational potential:**
  - open access to intuitions and COMFOCUS Knowledge Platform;
  - open data that will be standardised and comply with FAIR and RRI standards
  - open community of scientists and stakeholders

## COMFOCUS Method

## Open Research Practice for Food Consumer Science

