

BRINGING HOSPITALITY, TOURISM, TRANSPORT, & EVENTS

BACK FOR GOOD

UNIVERSITY OF SURREY, UK
05-07 JULY 2023

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CALL FOR CONTRIBUTION

Organised by the University of Surrey's School of Hospitality and Tourism Management, the Surrey 2023 Conference will be held from **5-7 July 2023** in **Guildford, UK**. Under the theme of **"Bringing Hospitality, Tourism, Transport, and Events Back for Good"**, the Surrey 2023 Conference will bring together researchers, educators, students, practitioners, and policymakers to share visions, expertise, experiences, and best practices in hospitality, tourism, transport, and events to create an action framework for building a more responsible and resilient industry.

SPECIAL TRACK: GENDER ENTREPRENEURSHIP & SOCIAL POLICY (GESPI)

We welcome contribution on topics related to gender, entrepreneurship, and social policy in tourism – exploring how intrapreneurship and entrepreneurship in all forms can make hospitality, tourism, travel, and events industries pathways for more equality, diversity and inclusion (EDI) within the sector, economies and societies. These include but not limited to the following areas:

- Gender and the social solidarity economy
- Gender and community entrepreneurship
- Gender and social entrepreneurship
- Gender and the informal tourism economy
- Gender and environmental entrepreneurship
- Gender and entrepreneurship education
- Gender and consumer behaviour
- Gender in tourism management & governance
- Gender and innovation in intrapreneurship/entrepreneurship

- Gender and sustainable business models
- Theoretical perspectives of gender in tourism entrepreneurship
- Policy instruments for EDI in tourism
- Intra/entrepreneurship, gender and SDGs
- Public policies and cross-sector collaborations for EDI in entrepreneurship
- New methodologies/methods for researching gender, entrepreneurship and social policies
- Gender-lens investments for inclusive entrepreneurship
- NGOs and EDI in tourism
- Gender dynamics - opportunities and barriers in intra/entrepreneurship

There are two ways to contribute to this track:

1. **Oral presentation**

- Submit a 500-word abstract by **6 January 2023**
- Outcomes will be communicated to authors by 3 February 2023

2. **Poster/interactive media presentation**

- Submit a poster/dashboard/video presentation by **10 February 2023**
- Outcomes will be communicated to authors by 24 February 2023

Submission portal: easychair.org/conferences/?conf=surrey2023

At the conclusion of the conference, we aim to produce "The Surrey Good Bucket List," a list of targets and accomplishments that we set to achieve in the next 5-10 years, along with guiding principles for what constitute good for hospitality, tourism, transport, and events. To optimise the impact of the conference, the consensus will be developed into academic papers and policy briefs.

The Surrey 2023 Conference will implement a **decarbonisation** plan by covering up to 50% of carbon offset cost for all international delegates travelling to Surrey by air.

CONTACT

For more information regarding this call, please contact **Special Track. GESPi Chairs**:

- Dr Albert Kimbu, Director of the Gender Entrepreneurship and Social Policy Institute – a.kimbu@surrey.ac.uk
- Dr Bora Kim, Gender Entrepreneurship and Social Policy Institute – b.kim@surrey.ac.uk