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# ACADEMIC WEEKLY DIGEST

YOUR WEEKLY DIGEST OF KEY RESEARCH FINDINGS

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## CELEBRATING THE DIVERSITY OF DIASPORA AND DIASPORA TOURISM

The widespread dispersion of diaspora communities under globalization increases tourism and migration activities. This study under the leadership of PhD student Adrienne Liu takes a geographical perspective to review diaspora and diaspora tourism in the broader mobility field.

Asia, Africa, and Europe are identified as the three leading immigrant sending continents which discussed the diversity of diaspora's identity, travel experience, and attachment to their ancestral countries of origin.

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## ANALYZING DIASPORA TOURISM FROM GEOGRAPHICAL PERSPECTIVES AND WITH SUPERDIVERSITY

Adrienne Liu, Allan M. Williams & Yoo Ri Kim

This research recognises the diversity of diaspora tourism across different research sources and disciplines, capturing a more comprehensive extent and richness of research on diaspora tourism. It identifies three key research themes: Identity, Experience, and Attachment, and acknowledges the diversity of sub-themes across home continents and research forms and focal points between disciplines. However, past research show that tourism scholars have been taking a relatively narrow focus, failing to place diaspora tourism within the broad research framework of human mobilities. Understanding diasporas as being superdiverse means looking beyond a single defining characteristic (typically ethnicity) and seeing them as being constructed and affected by a

set of traits, such as country of origin, migration channel, legal status, generation, and transnationalism.

There is also a growing interest in the impact of diaspora tourism on four key areas of everyday life: healthcare, well-being, migration, and economy, which would also further reflect the superdiverse nature of diasporas and diaspora tourism.

Lastly, this study adopts a geographical perspective considering the nature of diaspora tourism, where future studies are expected to set across and within continents to better address the socially situated nature of migration, return, and diaspora tourism.

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**The future will celebrate the diversity of diaspora and diaspora tourism with diffusing research ideas and converging research concepts and methodologies.**

Liu, A. T., Williams, A. M., Liu, A., Kim, Y. R., & Lin, P. M. (2023). A Systematic Analysis of Diaspora Tourism: Geographical Perspectives and Superdiversity. *Journal of Hospitality & Tourism Research*  
Link: [bit.ly/3IEPcmf](https://bit.ly/3IEPcmf)