

MARCH 2023 | VOLUME 4 ISSUE 6

INDUSTRY WEEKLY DIGEST

YOUR WEEKLY DIGEST OF CONTEMPORARY INDUSTRY TRENDS



T.H.E SOCIETY CAREERS FAIR 2023

Behind the scenes

On Wednesday 8th March 2023, T.H.E Society are welcoming employers and organisations across the Hospitality, Tourism and Events industry to the Lakeside restaurant for the annual careers fair. Industry leaders and professionals will be attending to network with students both under and post graduate, to advertise potential careers opportunities they have to offer.

In this week's Industry Digest, Yasmin Bishop - President of T.H.E Society 2022-23, discusses this and the other opportunities T.H.E society have provided this year, including World Travel Market and International Confex.

Have a great weekend!

surrey.ac.uk/SHTM | @SHTMatSurrey
Editor: Mark Ashton | m.ashton@surrey.ac.uk



T.H.E SOCIETY WELCOMES SHTM STUDENTS TO THE ANNUAL CAREERS FAIR

Yasmin Bishop - President of T.H.E Society 2022-23

T.H.E Society are pleased to announce that T.H.E careers fair is back and running for the 2022-23 academic year. We are excited to be able run this event again, where in previous years it has been very popular for students and has supported them in exploring different employment pathways. T.H.E careers fair is designed to provide students studying hospitality, tourism and events courses the opportunity to network and connect with industry professionals, as well as exposing students to potential employment opportunities that are currently on offer, for both undergraduate or postgraduate students. Opportunities available will vary from summer work experiences to industrial placement schemes to graduate roles.

As a society, we are extremely fortunate and grateful to be able to showcase over 25 of the countries leading organisations in hospitality, tourism and events to SHTM students and welcome them to University of Surrey campus. We have a variety of different hotel brands attending the event: Pennyhill Park, The Mandarin Oriental, Marriott International, The Goring and Firmdale hotels to name a few. Furthermore, we will have representation from Eventist group, Live group and emap publishing giving events management students industry exposure. Some examples of organisations attending in relation to tourism and transport include: UK Inbound, Intrepid travel, ALTOUR and Air charter service.

This academic year, T.H.E Society has put extra efforts into providing students with industry exposure and academic opportunities. In November, we attended the World Travel Market – the industry's leading international travel and tourism event. Society members who attended were given the chance to volunteer with the ITT (Institute of Travel and Tourism), giving them the chance to network and gain experience in a professional setting. Additionally, we are running a trip in March to International Confex, a major meeting ground for events management professionals to deliver and share new ideas and innovations in the events industry – a great way for those students with a passion for event management to gain an insight to the industry and gain key contacts.

T.H.E Society looks forward to welcoming SHTM students to the careers fair on Wednesday 8th March at the Lakeside restaurant for what will be an exciting day for all involved. If you are interested in attending, please ensure you have completed the form (link below) to confirm your space. See you there!

Link for students to register their interest:
<https://forms.office.com/e/Px3giywnhj>