

Working Conditions of Translation Workers in Digital Platform Economy

GÖKHAN FIRAT, g.firat@surrey.ac.uk

BACKGROUND

- Digital transformation & platform economy
 - Platform capitalist business model
 - Cooperative business model

PREVIOUS STUDIES

- ❖ Lower status and autonomy/agency
- ❖ Insecure employment classification
- ❖ Increased working hours
- ❖ Job insecurity
- ❖ Low pay and reductions in income
- ❖ Peer competition
- ❖ Algorithmic surveillance
- ❖ Lack of social protection
- ❖ Reduced bargaining power and development opportunities



IMPORTANT REFERENCES:

ILO. (1999). Report of the Director-General: Decent work. In *87th International Labour Conference*
ILO. (2021). *World Employment and Social Outlook 2021: The role of digital labour platforms in transforming the world of work*.
Fairwork Project. (2022). *Fairwork 2022 Translation & Transcription Platform Report*.

RESEARCH QUESTION

How do platform capitalist business models and cooperative business models impact the working conditions of translation workers in terms of decent and fair work conditions?

DATA COLLECTION

Questionnaires + interviews with translators

ANALYTICAL TOOLS

ILO Decent Work Indicators (1999, 2021) & Fairwork Project (2022)

1. Adequate earnings and productive work
2. Decent working time
3. Combining work, family and personal life
4. Stability and security of work
5. Safe work environment
6. Social security
7. Social dialogue & fair representation
8. Fair management