

# INDUSTRY WEEKLY DIGEST

YOUR WEEKLY DIGEST OF CONTEMPORARY INDUSTRY TRENDS



## WHAT PENALTY?

A Live Event Project

Creating positive impacts through our education is a key philosophy in our education at the School of Hospitality and Tourism Management. Here we introduce an exemplar showcasing how social impacts were co-created by our very own MSc International Events Management students and strategic partner It's A Penalty via a campaign on modern slavery.

In this week's Industry Digest, Dr Yanning Li explains this approach and explores the benefits of it and rich learning opportunities afforded to our students.

Have a great weekend!



## CREATING SOCIAL IMPACTS VIA EDUCATION: EDUCATED BY OUR OWN STUDENTS PARTNERED WITH GLOBAL CAMPAIGNER IT'S A PENALTY

Dr Yanning Li

This month six very proud post-graduate students on our MSc International Event Management programme successfully organised a live event, educating audiences on the signs of human trafficking and the importance of stopping modern slavery, a social problem with global impacts.

Partnered with leading campaigner in the world It's A Penalty and supported by their CEO Sarah de Carvalho MBE, the student team successfully used the medium of movie screening followed by a panel discussion to educate audiences three key topics: indicators of individuals falling victim to modern slavery; UK legislations and law enforcement agencies that are vital in stopping modern slavery; supports needed for victim's recovery. Dr Noreen O'Meara from Surrey Centre for International and Environmental Law and Mr Steve Akujuaobi from the University Chaplain service were also invited to sit on the panel session, who brought in much deeper insights from the legal and post-trauma recovery perspectives.

Quoted from an audience at the event: "among so many student-run events this is a rare one focusing on a serious topic. I haven't seen this before and I am shocked by how many new things I have learned tonight". Such impacts co-created by the students and many supporters have demonstrated the key power of education and what educators and learners together should aim to achieve.

A real thanks to the students and their volunteers: Nkechinyere Ikwudogu, Husam Abuzinada, Archit Ketkar, Alden Pereira, Eniola Oladipupo, Divya Sharma, Riya Ganatra, Hina Shafqat, Taghreed Alzahrani, Ahmed Alzahrani, Nok Hang Chan, Tanisha Wadhwa, Muskan Mittal, Aneri Shah, Wanting Bi, and Stavrula-Andreea Gemenetzidis.

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