

INDUSTRY WEEKLY DIGEST

YOUR WEEKLY DIGEST OF CONTEMPORARY INDUSTRY TRENDS



85 YEARS

of Hospitality Passion

The Institute of Hospitality, a name that resonates with commitment and excellence, is not just an organisation; it is a family. And as we come to the end of 2023, a landmark year that marked our 85th anniversary, it is only fitting that we take a moment to look back and appreciate our trajectory.

In this digest, Robert Richardson, CEO of the Institute of Hospitality, and past Executive in Residence at the School of Hospitality and Tourism Management, looks back at the past year of activity of the Institute as they celebrate this special anniversary.

Have a great weekend!



85 YEARS OF HOSPITALITY PASSION

Robert Richardson

Eighty-five years ago, the Institute of Hospitality was **born** with a vision. A vision to inspire, to develop, and to grow generations of what we affectionately refer to as our 'hospitality family.'

Today, with more than 15,000 members, the relevance and importance of this vision have been amplified. In a world where hospitality can be taken for granted, the Institute stands as a testament to the unwavering commitment and passion that fuels our sector. As we close the chapter on our 85th year, it is essential to not only reflect on our past but to also recognise our present.

To that end, during 2023, we enjoyed the successful launching of several **Regional Committees** across the UK, each filled with incredibly talented, passionate people, and all working hard to deliver local representation for our members wherever they may be.

Equally, we grew our relationship with the **Master Innholders**, and secured valuable strategic partnerships with several organisations including **MIND** (the mental health charity), **The Society of the Golden Keys**, the Burnt Chef Project and **eHotelier**, all of which supports our ambition to provide real members value for real members challenges.

Our **Youth Council** came into its own, growing its membership, and successfully representing us whilst hosting sold-out membership events, and our commitment to EDI was solidified this year, with the appointment of our first-ever **Equity, Diversity, and Inclusion lead**, with support from the Savoy Educational Trust.

Most notably, we grant professional recognition to more than **1,000 programmes** offered by 100 providers and businesses across 21 countries, cementing our position as a prominent leader in the field of professional development on the global stage.

But our work is far from over. The world of hospitality is ever evolving, and the Institute is committed to leading the charge.

We will continue to inspire, develop, and grow our family, ensuring that the hospitality industry remains vibrant, innovative, and above all, hospitable.

*For more information about the Institute of Hospitality please **follow this link**.*

*To join the over 15,000 global hospitality, tourism and travel professionals please **follow this link**.*



SCHOOL OF
HOSPITALITY
AND TOURISM
MANAGEMENT
UNIVERSITY OF SURREY