

INDUSTRY WEEKLY DIGEST

YOUR WEEKLY DIGEST OF CONTEMPORARY INDUSTRY TRENDS



TRIUMPH IN THE CITY OF LIGHTS

**Surrey Shines Bright
at Paris in Young
Talent Awards**

About a month ago, some of our final year [BSc \(Hons\) International Hospitality Management](#) students attended the season 2 [Young Talent Awards](#) Prize Presentation Ceremony in Paris. The awards were established with the aim of infusing creativity and energy into the Hospitality Industry. This year, six challenges were created by five different Hospitality companies. Through these, two of our [School of Hospitality and Tourism Management](#) teams made it to the final!

In this digest, [Zach Koo](#) provides more detail on the awards, our teams entries and shares their success.

Have a great weekend!



AS OUR 'STAGS' RETURN FROM THE YOUNG TALENT AWARDS PRIZE PRESENTATION CEREMONY, LET'S HEAR THE GOOD NEWS FROM OUR TEAMS!

Zach Koo

The Young Talent Awards create opportunities for students who are passionate and committed to the Hospitality Industry to put forward innovative ideas, applying their knowledge from daily studies to impact the industry. As a team, our students picked a challenge, put forward their ideas and demonstrated their ability to transform the Hospitality Industry.

This year, five hospitality companies set challenges including Accor, Hilton, IHG, MKG and Radisson Hotel Group. From these our two student teams have chosen the two challenges raised by Hilton and MKG, to tackle the barriers and bias for female talents for advancing particularly within F&B sector, and improving the existing KPIs for creating value for the community and various other stakeholders, respectively.

With our innovations, two teams have put forward a female-oriented two-year leader exchange and training program, as well as a pioneering sustainable KPI - Carbon Emissions per room sold.

Panels were impressed and delightfully welcomed our teams into the final where they later joined the ceremony which took place in Paris and returned with a Top 3 finalists place! On the day, the Hospitality Asset Forum and Hospitality Award were also delivered. Insights for property investment, post-COVID trends development and optimizing sustainability across their property profile were shared by industry experts. Meanwhile, awards were also presented to the practitioners who delivered outstanding work this year.

Apart from the award and ceremony, our students have also made a few friends and had fun there! Let's have a look at some of the pictures they have taken in Paris! And once again, CONGRUATIONS to Adelaide Choi, Ramiro Yeung, Natalie Klinsorn, Alexandra Kurilenko and Zach Koo!

For more information on the Young Talent Awards 2024 awards including the challenges, timeline and prizes that are up for grabs please visit their [website](#).



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