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ACADEMIC WEEKLY DIGEST

YOUR WEEKLY DIGEST OF KEY RESEARCH FINDINGS



GENDER, ENTREPRENEURSHIP AND SOCIAL POLICY IN TOURISM: TYING THE KNOT

This work done by [Albert Kimbu](#) and colleagues proposes a framework to unpack the linkages between gender & entrepreneurship; gender & social policy; and entrepreneurship & social policy, arguing for a new theoretical framing of this intersection in the context of sustainable tourism entrepreneurship in both policy and praxis.

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GENDER, ENTREPRENEURSHIP AND SOCIAL POLICY IN TOURISM: TYING THE KNOT

Dr Albert Kimbu

This article unpacks the gendered nature of entrepreneurial pathways, specifically in relation to the role of social policies. This is achieved through first conceptualising gender, entrepreneurship, and social policy, to highlight the need for a stronger research on the role of social policy within gender and tourism entrepreneurship research. An overarching framework for delineating the intersection of gender, entrepreneurship, and social policy, based on a critical review of existing studies, as well as by situating the papers in this special issue is outlined and critically analysed through three thematic framings:

(1) gender and entrepreneurship,
(2) gender and social policy
and (3) entrepreneurship and social
policy.

The paper concludes with a discussion of the implications for social policy and practice, and in doing so call for a research agenda that situates social policy more centrally within considerations of gender and tourism entrepreneurship.

Examining how understanding the gendered nature of entrepreneurship can stimulate novel theoretical frameworks, and impact the outcomes of tourism entrepreneurship.

Kimbu A.N., Ngoasong, M.Z. & de Jong, A. (2024). Gender, entrepreneurship and social policy in tourism: Tying the knot. *Journal of Sustainable Tourism*.

Link: bit.ly/49gkZ9q.