

**ACADEMY OF MANAGEMENT  
DISCOVERIES  
PAPER DEVELOPMENT WORKSHOP**

**March 26, 2024**

**Surrey Business School, Guildford, UK**



ACADEMY OF  
**Management**



**SURREY  
BUSINESS  
SCHOOL**

UNIVERSITY OF SURREY

**EVENT SCHEDULE :**

9:15 - 9:45	Registration and coffee	(MS01)
9:45 - 10:00	Welcome: Prof. Steve Wood, Dean Surrey Business School	(33MS01)
10:00 - 11:45	Plenary: Prof. Chet Miller (Chief Editor AMD)	(33MS01)
12:00 - 13:00	Lunch (Lakeside restaurant)	(MS01)
13:00 - 14:30	Breakouts sessions (individual feedback from AMD Editors)	(various MS rooms*)
14:30 - 15:00	Coffee break	(SBS Atrium)
15:00 - 16:00	Plenary: Wrap-up, Q&A, and discussion of publishing strategies across AOM journals	(33MS01)

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\* Please see the next page of this document for a break-down into small groups and the designated rooms for small group discussions

**LOCATION:**

Surrey Business School, Rik Medlik (MS) Building  
University of Surrey (Stag Hill Campus, Guildford)

Campus Map:

<https://www.surrey.ac.uk/sites/default/files/2023-05/campus-map.pdf>

Google Maps:

<https://goo.gl/maps/K9YPkxh3hWhpKc3j6?coh=178573&entry=tt>

**Group 1 – Moderator: Chet Miller (Houston) Room: 75MS02**

<b>Name</b>	<b>Affiliation</b>	<b>Paper Title</b>
Matteo Devigili	Bayes Business School, UK	CTRL-OSS: controlling Linux
Mislav Radic	Bocconi University, Italy	Leviathan to the Rescue?! Exploring the Impact of Public Sponsorships on Firm Resilience
Regina Frei	University of Surrey, UK	Ashby's Law of Requisite Variety is the key to more effective product returns management in omnichannel retail
Meng Song	University of Leeds, UK	Knowledge Agglomeration and FDI Location Choice: Sub-national Evidence from the UK
Amarpreet Ghura	FLAME University, India	Creating Brand Longevity Phenomenon in Multigenerational Family Business in Food Industry
A.Oriana Montti	Henley Business School, University of Reading, UK	Trade Wars and Solar Flares: The Unintended Consequences of Ray-dical Protectionist Policies

**Group 2 – Moderator: Candace Jones (Edinburgh) Room: 81MS02**

<b>Name</b>	<b>Affiliation</b>	<b>Paper Title</b>
Annabelle Brenes Flores	University of Reading, UK	Illuminating Development
Constanze Leeb	University of Cambridge, UK	Adopting Generative AI as an Artist: Strategies Employed and the Effects on Occupational Identity
Harriet Finnegan	Maynooth University, Ireland	The Irish Rural Electrification Scheme: An Institutional Logics Perspective
Nelberto Nicholas "Sam" Quinto	UCL School of Management, UK	Crafting My Role with Creative Machines: An Exploration of How Generative AI shapes Creative Work
Yanfei Hu	Surrey Business School, UK	Managing dependence on digital platforms: A sensemaking approach
Carla Bonina	Surrey Business School, UK	Sustaining social innovation: An Exploratory Study of Perceived Risks in Latin America

**Group 3 - Moderator: Martin Kilduff (UCL) Room: 80MS02**

<b>Name</b>	<b>Affiliation</b>	<b>Paper Title</b>
Jean-Pierre Imbrogiano	University of Helsinki, Finland	Tracing the research-practice gap in management scholarship on societal grand challenges
Hannah Gooding	University of Surrey, UK	Does mono-disciplinary expertise determine an individual's ability to conduct transdisciplinary research?
Yunus Isik	Saïd Business School, University of Oxford, UK	Does Impact Investing Create Impact? The Case of Social Impact Venture Capitalists

Mamta Bhatt	IESEG School of Management, Paris, France	Member's engagement with the organization during a self-inflicted crisis
Ilaria Falvo	Università della Svizzera italiana, Switzerland	Universities' identities and their responses to ChatGPT
Atefeh Maghzi	University of Southampton, UK	Future-focused CEOs and institutional investors: The tension of information asymmetry

**Group 4 - Moderator: Raja Chattopadhyay (Cambridge) Room: 32MS03**

Name	Affiliation	Paper Title
Jan Laurijssen	Antwerp University, Belgium	Between change and stagnation, a case study on internal mobility using people analytics
Julia Beuntig	WHU Otto Beisheim School of Management, Germany	Gendered Perceptions of Charismatic Leader Failure Communication: A Cross-Cultural Study
Mehrdad Sarhadi	Teesside University, UK	Ontological Investigation of the Project Phenomenon: A Journey from Modern Project to Meaningful Project
Xiaotian Xie	Surrey Business School, UK	Critical success factor for implementing blockchain technology in supply chain: Insight from a Delphi-based study
Cholé Tuteleers	KU Leuven, Belgium	Adopting a configurational approach to HR practices, leadership, and job design to create new insights into SHRM
Wouter van Zwol	Radboud University, The Netherlands	Leadership as a driving factor for career sustainability of blue-collar workers? A comparative case study in road transportation

**Group 5 - Moderator: Sarah Harvey (UCL) Room: 33MS03**

Name	Affiliation	Paper Title
David Seidl	Universität Zürich, Switzerland	From Barriers to Meeting Points: Creating Social Order through the Design and Enactment of Physical Space in Refugee Camps
Shuai Qin	Aston University, UK	The Role of Integration-Based Business Support for Refugee Entrepreneurship: An Action Research
Salah Chafik	Institute for Innovation and Public Purpose, University College London, UK	Less is More: Cases of sacred craft from West Africa
Olena Khlystova	Henley Business School, University of Reading, UK	Towards organisational resilience of the music industry in the UK: evidence from the COVID-19 pandemic

Satkeen Azizzadeh	Middlesex University, UK	The 'non' in the non-parent: An exploratory study of invisible inequality mechanisms at work
Felippe Oliveira	University of Dundee, UK	Imaginaries and Organized Life: The Interplay of Tacit and Explicit Dimensions in the organizing of everyday life

### **Non-Presenting Participants**

<b>Name</b>	<b>Affiliation</b>
David Stuer	Antwerp Management School, Belgium
Yuan Yuan	Warwick Business School, UK
Athina Ioannou	Surrey Business School, UK
Colin Fu	Surrey Business School, UK
Guido Berens	Erasmus University, The Netherlands
Alona Revko	Oxford University, UK

**Local Organizer:** Sorin Krammer, Surrey Business School, UK.