

ADVANCING BEHAVIORAL ECONOMICS RESEARCH IN TOURISM & HOSPITALITY

Webinar Schedule



01 Oct 2025



4:00 PM (London Time)

11:00 PM (Beijing/ HK Time)

10:00 AM (Central Time)



Coupon redemption in food & beverage businesses:
Situational effects of in-vehicle scenarios



Cognitive inconsistency in travel risk perception:
A behavioral economics perspective



Understanding the role of response latency on position bias
in tourists' online travel planning



Tourist uncertainty premium for intra-destination public transport:
A context-specific hybrid choice mode



Registration Link :

[https://us02web.zoom.us/j/89410139956?
pwd=XHh8oXYF1puUr84ikoSp03OZAwNRdY.1](https://us02web.zoom.us/j/89410139956?pwd=XHh8oXYF1puUr84ikoSp03OZAwNRdY.1)

Moderators :



Gang Li
University of Surrey



Marion Karl
University of Surrey

