Checklist of steps to help you go live and funded.

Get everything on this list ticked off before you go live and you will be well on your way to Crowdfunding success! More detailed guidance can be found on the Crowdfunder platform http://www.crowdfunder.co.uk/help/getting-started/

1. Read our guidance and go to www.surrey.ac.uk/surreycrowd
2. Write your description
3. Define your funding target
4. Make a video
5. Add your rewards
6. Ask potential backers to feedback on your project.
7. Talk to the supporters who will pledge on your highest rewards
8. Create a team and allocate roles
9. Create a marketing plan
10. Tell people it’s coming... grow and engage your network
11. Line up 10 people to pledge on day one.
12. Set a date to go live!

Before the project goes live Student Enterprise team will check if your proposal fits the published guidelines and will get back to you in no longer than 10 days.