Our Enterprising students...

Guillaume Devinat

- Developed his business idea for an online analytics tool for on-line advertising
- Awarded Business Enterprise Student Support Scheme (BESSS) money to develop a functional prototype to secure his first client
- Using this client’s feedback, further developed the product introducing two add-ons
- Has applied for government subsidies for future research
- Regularly met with the BESSS panel and mentor for ongoing support

"Not only is it okay to start a business during your studies, it’s encouraged! When the BESSS panel at the University believes in you, it’s suddenly easier for you to believe that you’re actually going to make it. The sheer credibility and self-confidence factor makes BESSS worth it. BESSS has transformed my plans for my professional life and has allowed me to dare to take action instead of merely dreaming. BESSS has truly kick-started my entrepreneurial journey. I highly recommend applying for BESSS if you're considering a business idea while studying at University of Surrey."

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